



Global Beacon Management Software Market Share, Supply, Analysis and Forecast to 2024

WiseGuyReports has added new market study to its database, titled "2019 Global and Regional Beacon Management Software Market Research Report Forecast 2025".

PUNE , MAHARASHTRA, INDIA, May 15, 2019 /EINPresswire.com/ -- Report Description: Beacon is a small Bluetooth device that transmits data to devices within specific range. Beacon management software is an inevitable software for a corporation or commercial space that tracks data from multiple beacons deployed. The Global Beacon Management Software Market was USD 2.14 billion in 2018 and will reach USD 4.34 billion by 2025 at a CAGR of 10.63% during the forecast period

Growth by Region

North America is expected to rule the market during the period owing to improved infiltration of structured marketing. The U.S. in Americas is the major contributor to the market.

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Drivers vs Constraints

Increase in need for managing platform for beacons, growth in awareness about proximity marketing among the retailers, and development in the market for smart cities drive the market. On the other hand, the limited radius of the beacons makes difficult to place the beacons which hinders the growth of the market.

Industry Trends and Updates

Quest Solution has announced that it has successfully developed and installed a Real Time Location System (RTLS) based on a new BLE (Bluetooth Low Energy) beacon solution for Information Technology (IT) assets

We also can offer customized report to fulfill special requirements of our clients. Regional and Countries report can be provided as well.

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Global Beacon Management Software Market – by Component, Product Type, Region – Market Size, Demand Forecasts, Company Profiles, Industry Trends and Updates (2018 – 2025)

1. Research Methodology
2. Executive Summary
3. Market Overview
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 - 3.2. Porter's 5 Forces
 - 3.3. Regulations
4. Market Dynamics
 - 4.1. Introduction
 - 4.2. Drivers
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7. Global Beacon Management Software Market Segmentation, Forecasts and Trends – by Region

7.1. North America

7.1.1. U.S.

7.1.2. Canada

7.1.3. Mexico

7.2. Europe

7.2.1. UK

7.2.2. France

7.2.3. Germany

7.2.4. Italy

7.2.5. Others

7.3. Asia Pacific

Continued...

Also Read-[Global Human Machine Interface Software Market](#) – By Type, Component, Industry, Region - Market Size, Demand Forecasts, Company Profiles, Industry Trends and Updates (2018 - 2025)

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