

Global Artificial Sweetener Market 2019 Industry Analysis, Share, Growth, Sales, Trends, Supply, Forecast 2025

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PUNE, MAHARASHTRA, INDIA, May 15, 2019 /EINPresswire.com/ -- Artificial Sweetener Market:

Executive Summary

Artificial sweeteners are sugar substitutes, which have a sweet taste and are produced synthetically. As of now they are used as a sugar alternative since they contain low calories, and help maintain low blood sugar levels. They are widely used in processed foods such as powdered drink mixes, candies, jams & jellies, baked goods, dairy products, and other similar food & beverages to maintain the taste and simultaneously make it healthier. Major artificial sweeteners include aspartame, saccharin, and sodium benzoate. Aspartame is widely used as a table top sweetener in the market. It is around 200 times sweeter than ordinary sugar and is used in low calorie desserts, sugar-free chewing gums, cereals, tea, coffee, yogurt, milk formulations, etc.

Due to the rising awareness and health consciousness among people, the demand for low calorie sugar alternatives and sugar-free products are increasing, which boost the market growth. Hence, food processing companies produce low calorie and sugar-free alternatives as their major products, which in turn helps stimulate the market growth. However, the long-term usage of these can trigger diabetes as it can interrupt with the body's ability to regulate blood sugar,

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The global Artificial Sweetener market is valued at xx million US\$ in 2018 and will reach xx million US\$ by the end of 2025, growing at a CAGR of xx% during 2019-2025. The objectives of this study are to define, segment, and project the size of the Artificial Sweetener market based on company, product type, end user and key regions.

This report studies the global market size of Artificial Sweetener in key regions like North America, Europe, Asia Pacific, Central & South America and Middle East & Africa, focuses on the consumption of Artificial Sweetener in these regions.

This research report categorizes the global Artificial Sweetener market by top players/brands, region, type and end user. This report also studies the global Artificial Sweetener market status, competition landscape, market share, growth rate, future trends, market drivers, opportunities and challenges, sales channels and distributors.

The following manufacturers are covered in this report, with sales, revenue, market share for each company:

Roquette

Ajinomoto

JK Sucralose

McNeil Nutritionals
NutraSweet Property Holdings
Hermes Sweeteners
MORITA KAGAKU KOGYO
PureCircle
Sunwin Stevia International
Zydus Wellness

Market size by Product
Aspartame
Acesulfame-K
Monosodium Glutamate
Saccharin
Sodium Benzoate
Market size by End User
Bakery Items
Dairy Products
Confectionery
Beverages

The study objectives of this report are:

To study and analyze the global Artificial Sweetener market size (value & volume) by company, key regions, products and end user, breakdown data from 2014 to 2018, and forecast to 2025.

To understand the structure of Artificial Sweetener market by identifying its various subsegments.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

Focuses on the key global Artificial Sweetener companies, to define, describe and analyze the sales volume, value, market share, market competition landscape and recent development.

To project the value and sales volume of Artificial Sweetener submarkets, with respect to key regions.

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

For further information on this report, visit - <https://www.wiseguyreports.com/reports/3342499-global-artificial-sweetener-market-insights-forecast-to-2025>

In this study, the years considered to estimate the market size of Artificial Sweetener are as follows:

History Year: 2014-2018

Base Year: 2018

Estimated Year: 2019

Forecast Year 2019 to 2025

This report includes the estimation of market size for value (million US\$) and volume (K MT). Both top-down and bottom-up approaches have been used to estimate and validate the market size of Artificial Sweetener market, to estimate the size of various other dependent submarkets in the overall market. Key players in the market have been identified through secondary research, and their market shares have been determined through primary and secondary research. All percentage shares, splits, and breakdowns have been determined using secondary sources and verified primary sources.

For the data information by region, company, type and application, 2018 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

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