

Adult Diaper Market 2019- Global Industry Analysis, By Key Players, Segmentation, Trends and Forecast By 2025

PUNE, MAHARASHTRA, INDIA, May 16, 2019 /EINPresswire.com/ -- Summary:

A new market study, titled "Discover Global Adult Diaper Market Upcoming Trends, Growth Drivers and Challenges" has been featured on WiseGuyReports.

Introduction

An adult diaper (or adult nappy) is a diaper made to be worn by a person with a body larger than that of an infant or toddler. Diapers can be necessary for adults with various conditions, such as incontinence, mobility impairment, severe diarrhea or dementia. Adult diapers are made in various forms, including those resembling traditional child diapers, underpants, and pads resembling sanitary napkins (known as incontinence pads).

Growing aging population, urbanization and increased awareness of treatment methods for urinary incontinence are expected to be the major drivers for the global adult diaper market. Aging population, economic affluence and improvement of the healthcare sector are expected to support the adult diaper market growth in the near future. However, volatility in prices of raw material may curb the demand for adult diaper within the forecast period. Also, ever increasing demand for the new products which includes body fit, skin friendly, superior absorption, stretchable, stylish and odor free is expected to grow new opportunities in the adult diaper market.

The global Adult Diaper market is valued at xx million US\$ in 2018 and will reach xx million US\$ by the end of 2025, growing at a CAGR of xx% during 2019-2025. The objectives of this study are to define, segment, and project the size of the Adult Diaper market based on company, product type, end user and key regions.

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This report studies the global market size of Adult Diaper in key regions like North America, Europe, Asia Pacific, Central & South America and Middle East & Africa, focuses on the consumption of Adult Diaper in these regions.

This research report categorizes the global Adult Diaper market by top players/brands, region, type and end user. This report also studies the global Adult Diaper market status, competition landscape, market share, growth rate, future trends, market drivers, opportunities and challenges, sales channels and distributors.

The following manufacturers are covered in this report, with sales, revenue, market share for each company:

Kimberly Clark

SCA

Unicharm

First Quality Enterprise

Domtar

Covidien

PBE

Medline

Hengan Group

Coco
Chiaus
Fuburg
Abena
Hartmann
P&G
Nobel Hygiene
Daio Paper
Hakujuji
Kao

Market size by Product

Pad Type
Pants Type
Flat Type
Market size by End User
Health Care
Fetishism and Infantilism
Astronauts
Other

Market size by Region

North America
United States
Canada
Mexico
Asia-Pacific
China
India
Japan
South Korea
Australia
Indonesia
Singapore
Malaysia
Philippines
Thailand
Vietnam
Europe
Germany
France
UK
Italy
Spain
Russia
Central & South America
Brazil
Rest of Central & South America
Middle East & Africa
GCC Countries
Turkey
Egypt
South Africa

The study objectives of this report are:

To study and analyze the global Adult Diaper market size (value & volume) by company, key

regions, products and end user, breakdown data from 2014 to 2018, and forecast to 2025.
To understand the structure of Adult Diaper market by identifying its various subsegments.
To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).
Focuses on the key global Adult Diaper companies, to define, describe and analyze the sales volume, value, market share, market competition landscape and recent development.
To project the value and sales volume of Adult Diaper submarkets, with respect to key regions.
To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

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In this study, the years considered to estimate the market size of Adult Diaper are as follows:

History Year: 2014-2018

Base Year: 2018

Estimated Year: 2019

Forecast Year 2019 to 2025

This report includes the estimation of market size for value (million US\$) and volume (K Units). Both top-down and bottom-up approaches have been used to estimate and validate the market size of Adult Diaper market, to estimate the size of various other dependent submarkets in the overall market. Key players in the market have been identified through secondary research, and their market shares have been determined through primary and secondary research. All percentage shares, splits, and breakdowns have been determined using secondary sources and verified primary sources.

For the data information by region, company, type and application, 2018 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

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