

## A platform to help seniors stay independent longer and improve their quality of life

LONDON, UNITED KINGDOM, May 16, 2019 /EINPresswire.com/ -- Oscar Senior, the company that develops solutions to connect seniors with caregivers and family members, is coming to the UK. Upon invitation by the British Government, Oscar Senior management has visited care-related companies in the London area in April. Because of the need for healthcare innovation as well as technology enhancement in the UK, Oscar Senior has decided to take the initiative to help the UK's aging population stay connected and age at home.

Caregiving made easier with technology

The Oscar Senior platform for care organizations evolved from the idea of an easy to use app for the elderly, with the goal of simplifying technology so they can stay in touch with their loved ones. Following the demand for an age-specific solution, Oscar Senior has become present in 80 countries worldwide. "More and more carerelated businesses expressed interest in Oscar Senior as they realized the potential of technology used to provide better care at a lower cost, " said Tomas Posker, CEO of Oscar Senior. Years of experience in the field of aging helps Oscar Senior deliver the solution that care organizations are looking for -



Oscar Senior platform



oscar

SENIOR

Oscar Senior logo

customizable, open platform and device-agnostic.

Seniors who are less lonely and more connected

Oscar Senior is a fully customizable platform that helps care organizations enhance their quality of care, reduce costs and improve efficiency. This is achieved by connecting caregivers and care recipients via video calls and message sharing to provide real-time insights and information. At the same time, Oscar Senior helps seniors age independently and remain socially included by staying connected to caregivers and family through an easy-to use interface.

Oscar Senior platform is a product developed by the Oscar Senior company, which was established in 2017 in the Czech Republic. Oscar Senior is a response to a need for technology innovations in the caregiving sector, as well as a desire for improved efficiency, cost cutting and saving costs. On the other hand, for seniors, it is a response to the demand for an age-specific solution that respects differences in abilities. It was developed as a result of pilot projects conducted with home health care agencies both in the EU and in the USA, as well as consultation and feedback from families and users.

Note for editors:

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