

Global Beauty Drinks Market 2019 Analysis, Opportunities and Forecast To 2025

"Beauty Drinks - Market Demand, Growth, Opportunities, Manufacturers and Analysis of Top Key Players to 2025"

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Beauty drinks refer to both carbonated and non-carbonated beverages, which is used to retain natural beauty during aging. The beauty drinks contain various vitamins, minerals, amino acids, and antioxidants. It aids to support diets by encouraging metabolism. The global beauty drinks market is increasing rapidly. These drinks are formulated with hyaluronic acid, collagen, antioxidants, and Q10, which aids to improve suppleness and also help to minimize wrinkles. The increasing demand for Beauty Drinks drives the market. The increasing use of anti-aging products, increasing air pollution, busy lifestyle of the customers and rising number of health conscious consumers are main factors to propel the market. The increasing air pollution and hectic and stress-filled lifestyle often result in early ageing, which can improve the production of beauty drink. The consumer between 16-35 years of age (younger women), is expected to account for the largest market share during the forecast period. The convenience associated with beauty drinks, along with low or zero side effects of these drinks are propelling its demand among the younger women. The innovative distribution channels, such as e-commerce has also boosted the growth of the global beauty drinks consumption during the past few years. Europe accounted for around 35% of the market share during 2014 and is expected to maintain its leadership until the end of 2019. Beauty drinks are mostly consumed as a detoxifying and as an anti-ageing agent in this region.

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The global Beauty Drinks market is valued at xx million US\$ in 2018 is expected to reach xx million US\$ by the end of 2025, growing at a CAGR of xx% during 2019-2025. This report focuses on Beauty Drinks volume and value at global level, regional level and company level. From a global perspective, this report represents overall Beauty Drinks market size by analyzing historical data and future prospect. Regionally, this report focuses on several key regions: North America, Europe, China and Japan.

At company level, this report focuses on the production capacity, ex-factory price, revenue and market share for each manufacturer covered in this report.

The following manufacturers are covered:
Asterism Healthcare
Hangzhou Nutrition
Juice Generation
Kinohimitsu
Ocoo

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Segment by Regions North America Europe China Japan

Segment by Type Proteins Vitamins and Minerals Fruit Extracts

Segment by Application Teenager Younger Women Mature Women

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