

Beauty and Personal Care Market 2019 Industry Growth, Share, Trends, Demand, Analysis and Forecast to 2025

This report covers market characteristics, size and growth, segmentation, regional breakdowns, competitive landscape, market shares, trends and strategies

PUNE, INDIA, May 17, 2019 /EINPresswire.com/ -- Personal care are consumer products used in personal hygiene and for beautification. Personal care includes products as diverse as cleansing pads, colognes, cotton swabs, cotton pads, deodorant, eye liner, facial tissue, hair clippers, lip gloss, lipstick, lip balm, lotion, makeup, hand soap, facial cleanser, body wash, nail files, pomade, perfumes, razors, shaving cream, moisturizer, talcum powder, toilet paper, toothpaste, facial treatments, wet wipes, and shampoo.

The increasing demand for Beauty and Personal Care drives the market. It is estimated that the increase in employment rate of women, rapid population growth and increasing disposable income are key driver. People especially for woman prefer to purchase high quality cosmetics which may cost a lot. Therefore, woman preference and increasing awareness about performance are also main drivers. Despite the presence of several drivers, the growth of the beauty and personal care market is curtailed by some serious challenges. High manufacturing and marketing costs, safer products & rapid innovations in cosmetics, easy availability of counterfeit products, and high competition prevailing among vendors for different product categories are several critical challenges, which are hindering the market growth.

The global Beauty and Personal Care market is valued at 420000 million US\$ in 2018 and will reach 716300 million US\$ by the end of 2025, growing at a CAGR of 6.9% during 2019-2025. The objectives of this study are to define, segment, and project the size of the Beauty and Personal Care market based on company, product type, end user and key regions.

This report studies the global market size of Beauty and Personal Care in key regions like North America, Europe, Asia Pacific, Central & South America and Middle East & Africa, focuses on the consumption of Beauty and Personal Care in these regions.

This research report categorizes the global Beauty and Personal Care market by top players/brands, region, type and end user. This report also studies the global Beauty and Personal Care market status, competition landscape, market share, growth rate, future trends, market drivers, opportunities and challenges, sales channels and distributors.

The following manufacturers are covered in this report, with sales, revenue, market share for each company:

Loreal Group
Procter and Gamble
Beiersdorf
Avon
Unilever
The Estée Lauder Companies
Kao Corporation

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Market size by Product

- Hair Care
- Skin Care
- Oral Care
- Color Cosmetics and Makeup
- Fragrances & Deodorants
- Soaps and Shower Gel
- Sun Care Products
- Others

Market size by End User

- Direct Selling
- Hypermarkets & Retail Chains
- Specialty Stores
- Pharmacies
- E-Commerce
- Others

Market size by Region

- North America
 - United States
 - Canada
 - Mexico
- Asia-Pacific
 - China
 - India
 - Japan
 - South Korea
 - Australia
 - Indonesia
 - Singapore
 - Malaysia
 - Philippines
 - Thailand
 - Vietnam
- Europe
 - Germany
 - France
 - UK
 - Italy
 - Spain
 - Russia
- Central & South America
 - Brazil
 - Rest of Central & South America
- Middle East & Africa
 - GCC Countries
 - Turkey
 - Egypt
 - South Africa

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