

# Beauty and Personal Care Market 2019 Industry Growth, Share, Trends, Demand, Analysis and Forecast to 2025

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*This report covers market characteristics, size and growth, segmentation, regional breakdowns, competitive landscape, market shares, trends and strategies*

PUNE, INDIA, May 17, 2019 /EINPresswire.com/ -- Personal care are consumer products used in personal hygiene and for beautification. Personal care includes products as diverse as cleansing pads, colognes, cotton swabs, cotton pads, deodorant, eye liner, facial tissue, hair clippers, lip gloss, lipstick, lip balm, lotion, makeup, hand soap, facial cleanser, body wash, nail files, pomade, perfumes, razors, shaving cream, moisturizer, talcum powder, toilet paper, toothpaste, facial treatments, wet wipes, and shampoo.

The increasing demand for Beauty and Personal Care drives the market. It is estimated that the increase in employment rate of women—rapid population growth and increasing disposable income are key driver. People especially for woman prefer to purchase high quality cosmetics which may cost a lot. Therefore, woman preference and increasing awareness about performance are also main drivers. Despite the presence of several drivers, the growth of the beauty and personal care market is curtailed by some serious challenges. High manufacturing and marketing costs, safer products & rapid innovations in cosmetics, easy availability of counterfeit products, and high competition prevailing among vendors for different product categories are several critical challenges, which are hindering the market growth.

The global Beauty and Personal Care market is valued at 420000 million US\$ in 2018 and will reach 716300 million US\$ by the end of 2025, growing at a CAGR of 6.9% during 2019-2025. The objectives of this study are to define, segment, and project the size of the Beauty and Personal Care market based on company, product type, end user and key regions.

This report studies the global market size of Beauty and Personal Care in key regions like North America, Europe, Asia Pacific, Central & South America and Middle East & Africa, focuses on the consumption of Beauty and Personal Care in these regions.

This research report categorizes the global Beauty and Personal Care market by top players/brands, region, type and end user. This report also studies the global Beauty and Personal Care market status, competition landscape, market share, growth rate, future trends, market drivers, opportunities and challenges, sales channels and distributors.

The following manufacturers are covered in this report, with sales, revenue, market share for each company:

Loreal Group

Procter and Gamble

Beiersdorf

Avon

Unilever

The Estée Lauder Companies

Kao Corporation

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Market size by Product

Hair Care

Skin Care

Oral Care

Color Cosmetics and Makeup

Fragrances & Deodorants

Soaps and Shower Gel

Sun Care Products

Others

Market size by End User

Direct Selling

Hypermarkets & Retail Chains

Specialty Stores

Pharmacies

E-Commerce

Others

Market size by Region

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore  
Malaysia  
Philippines  
Thailand  
Vietnam  
Europe  
Germany  
France  
UK  
Italy  
Spain  
Russia  
Central & South America  
Brazil  
Rest of Central & South America  
Middle East & Africa  
GCC Countries  
Turkey  
Egypt  
South Africa

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