



# Analytics as a Service Market 2019 Global Share, Trend, Segmentation and Forecast to 2025

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Analytics as a Service Market 2019

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## Description:

Analytics as a service (AaaS) refers to the provision of analytics software and operations through web-delivered technologies.

Analytics-as-a-service solutions and services are gaining a significant importance among the corporates due to increased ability of technologies to process huge workload through cloud, business intelligence maturation, and lower cost of ownership. Hence, the adoption of analytics-as-a-service solutions and services in various industries is increasing, which is one of the major growth factors of the market.

In 2018, the global Analytics as a Service market size was xx million US\$ and it is expected to reach xx million US\$ by the end of 2025, with a CAGR of xx% during 2019-2025.

This report focuses on the global Analytics as a Service status, future forecast, growth opportunity, key market and key players. The study objectives are to present the Analytics as a Service development in United States, Europe and China.

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The key players covered in this study

IBM

Oracle

DXC Technology

HPE

SAS  
Google  
Amazon Web Services (AWS)  
EMC  
GoodData  
Microsoft

Market segment by Type, the product can be split into

Predictive Analytics  
Prescriptive Analytics  
Diagnostic Analytics  
Descriptive Analytics

Market segment by Application, split into

Banking, Financial Services and Insurance  
Retail and Wholesale  
Government  
Healthcare and Life Sciences  
Manufacturing  
Telecommunication and IT  
Energy and Utility  
Travel and Hospitality  
Transportation and Logistics  
Media and Entertainment

Market segment by Regions/Countries, this report covers

United States  
Europe  
China  
Japan  
Southeast Asia  
India  
Central & South America

The study objectives of this report are:

To study and analyze the global Analytics as a Service market size (value & volume) by company, key regions, products and end user, breakdown data from 2014 to 2018, and forecast to 2025.

To understand the structure of Analytics as a Service market by identifying its various subsegments.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

Focuses on the key global Analytics as a Service companies, to define, describe and analyze the sales volume, value, market share, market competition landscape and recent development.

To project the value and sales volume of Analytics as a Service submarkets, with respect to key regions.

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

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