

# Analytics as a Service Market 2019 Global Share, Trend, Segmentation and Forecast to 2025

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## Description:

Analytics as a service (AaaS) refers to the provision of analytics software and operations through web-delivered technologies.

Analytics-as-a-service solutions and services are gaining a significant importance among the corporates due to increased ability of technologies to process huge workload through cloud, business intelligence maturation, and lower cost of ownership. Hence, the adoption of analytics-as-a-service solutions and services in various industries is increasing, which is one of the major growth factors of the market.

In 2018, the global Analytics as a Service market size was xx million US\$ and it is expected to reach xx million US\$ by the end of 2025, with a CAGR of xx% during 2019-2025.

This report focuses on the global Analytics as a Service status, future forecast, growth opportunity, key market and key players. The study objectives are to present the Analytics as a Service development in United States, Europe and China.

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The key players covered in this study

IBM

Oracle

DXC Technology

HPE

SAS  
Google  
Amazon Web Services (AWS)  
EMC  
GoodData  
Microsoft

Market segment by Type, the product can be split into  
Predictive Analytics  
Prescriptive Analytics  
Diagnostic Analytics  
Descriptive Analytics

Market segment by Application, split into  
Banking, Financial Services and Insurance  
Retail and Wholesale  
Government  
Healthcare and Life Sciences  
Manufacturing  
Telecommunication and IT  
Energy and Utility  
Travel and Hospitality  
Transportation and Logistics  
Media and Entertainment

Market segment by Regions/Countries, this report covers  
United States  
Europe  
China  
Japan  
Southeast Asia  
India  
Central & South America

The study objectives of this report are:

To study and analyze the global Analytics as a Service market size (value & volume) by company, key regions, products and end user, breakdown data from 2014 to 2018, and forecast to 2025.

To understand the structure of Analytics as a Service market by identifying its various subsegments.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

Focuses on the key global Analytics as a Service companies, to define, describe and analyze the sales volume, value, market share, market competition landscape and recent development.

To project the value and sales volume of Analytics as a Service submarkets, with respect to key regions.

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

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Major Key Points In Table Of Content:

- 1 Report Overview
  - 1.1 Study Scope
  - 1.2 Key Market Segments
  - 1.3 Players Covered
  - 1.4 Market Analysis by Type
    - 1.4.1 Global Analytics as a Service Market Size Growth Rate by Type (2014-2025)
    - 1.4.2 Predictive Analytics
    - 1.4.3 Prescriptive Analytics
    - 1.4.4 Diagnostic Analytics
    - 1.4.5 Descriptive Analytics
  - 1.5 Market by Application
    - 1.5.1 Global Analytics as a Service Market Share by Application (2014-2025)
    - 1.5.2 Banking, Financial Services and Insurance
    - 1.5.3 Retail and Wholesale
    - 1.5.4 Government
    - 1.5.5 Healthcare and Life Sciences
    - 1.5.6 Manufacturing
- 2 Global Growth Trends
  - 2.1 Analytics as a Service Market Size
  - 2.2 Analytics as a Service Growth Trends by Regions
    - 2.2.1 Analytics as a Service Market Size by Regions (2014-2025)
    - 2.2.2 Analytics as a Service Market Share by Regions (2014-2019)
  - 2.3 Industry Trends
    - 2.3.1 Market Top Trends
    - 2.3.2 Market Drivers
    - 2.3.3 Market Opportunities
- 3 Market Share by Key Players
  - 3.1 Analytics as a Service Market Size by Manufacturers
    - 3.1.1 Global Analytics as a Service Revenue by Manufacturers (2014-2019)
    - 3.1.2 Global Analytics as a Service Revenue Market Share by Manufacturers (2014-2019)
    - 3.1.3 Global Analytics as a Service Market Concentration Ratio (CR5 and HHI)
  - 3.2 Analytics as a Service Key Players Head office and Area Served
  - 3.3 Key Players Analytics as a Service Product/Solution/Service
  - 3.4 Date of Enter into Analytics as a Service Market
  - 3.5 Mergers & Acquisitions, Expansion Plans
- ...
- 12 International Players Profiles
  - 12.1 IBM
    - 12.1.1 IBM Company Details
    - 12.1.2 Company Description and Business Overview
    - 12.1.3 Analytics as a Service Introduction
    - 12.1.4 IBM Revenue in Analytics as a Service Business (2014-2019)
    - 12.1.5 IBM Recent Development
  - 12.2 Oracle
    - 12.2.1 Oracle Company Details

- 12.2.2 Company Description and Business Overview
- 12.2.3 Analytics as a Service Introduction
- 12.2.4 Oracle Revenue in Analytics as a Service Business (2014-2019)
- 12.2.5 Oracle Recent Development
- 12.3 DXC Technology
  - 12.3.1 DXC Technology Company Details
  - 12.3.2 Company Description and Business Overview
  - 12.3.3 Analytics as a Service Introduction
  - 12.3.4 DXC Technology Revenue in Analytics as a Service Business (2014-2019)
  - 12.3.5 DXC Technology Recent Development
- 12.4 HPE
  - 12.4.1 HPE Company Details
  - 12.4.2 Company Description and Business Overview
  - 12.4.3 Analytics as a Service Introduction
  - 12.4.4 HPE Revenue in Analytics as a Service Business (2014-2019)
  - 12.4.5 HPE Recent Development
- 12.5 SAS
  - 12.5.1 SAS Company Details
  - 12.5.2 Company Description and Business Overview
  - 12.5.3 Analytics as a Service Introduction
  - 12.5.4 SAS Revenue in Analytics as a Service Business (2014-2019)
  - 12.5.5 SAS Recent Development
- 12.6 Google
  - 12.6.1 Google Company Details
  - 12.6.2 Company Description and Business Overview
  - 12.6.3 Analytics as a Service Introduction
  - 12.6.4 Google Revenue in Analytics as a Service Business (2014-2019)
  - 12.6.5 Google Recent Development

Continued ...

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