



Peer to Peer (P2P) Lending Market: Global Demand, Growth Analysis, Opportunity and Forecast to 2025

This report covers market characteristics, size and growth, segmentation, regional breakdowns, competitive landscape, market shares, trends and strategies

PUNE, INDIA, May 17, 2019 /EINPresswire.com/ -- Peer to peer (P2P) lending is also referred as marketplace lending. P2P lending is among the fastest growing segment in the financial lending market. It is an alternative of lending money virtually. The core functioning of marketplace lending platforms is connecting consumers/borrowers with investors/lenders, majorly through online medium.

The market is dominated by North America and especially the US.

In 2018, the global Peer to Peer (P2P) Lending market size was xx million US\$ and it is expected to reach xx million US\$ by the end of 2025, with a CAGR of xx% during 2019-2025.

This report focuses on the global Peer to Peer (P2P) Lending status, future forecast, growth opportunity, key market and key players. The study objectives are to present the Peer to Peer (P2P) Lending development in United States, Europe and China.

The key players covered in this study

Upstart
Funding Circle
Prosper
CircleBack Lending
Peerform
Lending Club
Zopa
Daric
Pave
Mintos
Lendix
RateSetter
Canstar
Faircent

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Market segment by Type, the product can be split into

On-Premise
Cloud-Based

Market segment by Application, split into

Individuals
Businesses

Market segment by Regions/Countries, this report covers

United States
Europe
China
Japan
Southeast Asia
India
Central & South America

The study objectives of this report are:

To analyze global Peer to Peer (P2P) Lending status, future forecast, growth opportunity, key market and key players.

To present the Peer to Peer (P2P) Lending development in United States, Europe and China.

To strategically profile the key players and comprehensively analyze their development plan and strategies.

To define, describe and forecast the market by product type, market and key regions.

Table of Contents – Key Points

1 Report Overview

1.1 Study Scope

1.2 Key Market Segments

1.3 Players Covered

1.4 Market Analysis by Type

1.4.1 Global Peer to Peer (P2P) Lending Market Size Growth Rate by Type (2014-2025)

1.4.2 On-Premise

1.4.3 Cloud-Based

1.5 Market by Application

1.5.1 Global Peer to Peer (P2P) Lending Market Share by Application (2014-2025)

1.5.2 Individuals

1.5.3 Businesses

1.6 Study Objectives

1.7 Years Considered

2 Global Growth Trends

2.1 Peer to Peer (P2P) Lending Market Size

2.2 Peer to Peer (P2P) Lending Growth Trends by Regions

2.2.1 Peer to Peer (P2P) Lending Market Size by Regions (2014-2025)

2.2.2 Peer to Peer (P2P) Lending Market Share by Regions (2014-2019)

2.3 Industry Trends

2.3.1 Market Top Trends

2.3.2 Market Drivers

2.3.3 Market Opportunities

3 Market Share by Key Players

3.1 Peer to Peer (P2P) Lending Market Size by Manufacturers

3.1.1 Global Peer to Peer (P2P) Lending Revenue by Manufacturers (2014-2018)

3.1.2 Global Peer to Peer (P2P) Lending Revenue Market Share by Manufacturers (2014-2018)

3.1.3 Global Peer to Peer (P2P) Lending Market Concentration Ratio (CR5 and HHI)

3.2 Peer to Peer (P2P) Lending Key Players Head office and Area Served

3.3 Key Players Peer to Peer (P2P) Lending Product/Solution/Service

3.4 Date of Enter into Peer to Peer (P2P) Lending Market

3.5 Mergers & Acquisitions, Expansion Plans

.....

12 International Players Profiles

12.1 Upstart

- 12.1.1 Upstart Company Details
- 12.1.2 Company Description and Business Overview
- 12.1.3 Peer to Peer (P2P) Lending Introduction
- 12.1.4 Upstart Revenue in Peer to Peer (P2P) Lending Business (2014-2019)
- 12.1.5 Upstart Recent Development
- 12.2 Funding Circle
 - 12.2.1 Funding Circle Company Details
 - 12.2.2 Company Description and Business Overview
 - 12.2.3 Peer to Peer (P2P) Lending Introduction
 - 12.2.4 Funding Circle Revenue in Peer to Peer (P2P) Lending Business (2014-2019)
 - 12.2.5 Funding Circle Recent Development
- 12.3 Prosper
 - 12.3.1 Prosper Company Details
 - 12.3.2 Company Description and Business Overview
 - 12.3.3 Peer to Peer (P2P) Lending Introduction
 - 12.3.4 Prosper Revenue in Peer to Peer (P2P) Lending Business (2014-2019)
 - 12.3.5 Prosper Recent Development
- 12.4 CircleBack Lending
 - 12.4.1 CircleBack Lending Company Details
 - 12.4.2 Company Description and Business Overview
 - 12.4.3 Peer to Peer (P2P) Lending Introduction
 - 12.4.4 CircleBack Lending Revenue in Peer to Peer (P2P) Lending Business (2014-2019)
 - 12.4.5 CircleBack Lending Recent Development
- 12.5 Peerform
 - 12.5.1 Peerform Company Details
 - 12.5.2 Company Description and Business Overview
 - 12.5.3 Peer to Peer (P2P) Lending Introduction
 - 12.5.4 Peerform Revenue in Peer to Peer (P2P) Lending Business (2014-2019)
 - 12.5.5 Peerform Recent Development
- 12.6 Lending Club
 - 12.6.1 Lending Club Company Details
 - 12.6.2 Company Description and Business Overview
 - 12.6.3 Peer to Peer (P2P) Lending Introduction
 - 12.6.4 Lending Club Revenue in Peer to Peer (P2P) Lending Business (2014-2019)
 - 12.6.5 Lending Club Recent Development
- 12.7 Zopa
 - 12.7.1 Zopa Company Details
 - 12.7.2 Company Description and Business Overview
 - 12.7.3 Peer to Peer (P2P) Lending Introduction
 - 12.7.4 Zopa Revenue in Peer to Peer (P2P) Lending Business (2014-2019)
 - 12.7.5 Zopa Recent Development
- 12.8 Daric
 - 12.8.1 Daric Company Details
 - 12.8.2 Company Description and Business Overview
 - 12.8.3 Peer to Peer (P2P) Lending Introduction
 - 12.8.4 Daric Revenue in Peer to Peer (P2P) Lending Business (2014-2019)
 - 12.8.5 Daric Recent Development
- 12.9 Pave
 - 12.9.1 Pave Company Details
 - 12.9.2 Company Description and Business Overview
 - 12.9.3 Peer to Peer (P2P) Lending Introduction
 - 12.9.4 Pave Revenue in Peer to Peer (P2P) Lending Business (2014-2019)
 - 12.9.5 Pave Recent Development
- 12.10 Mintos
 - 12.10.1 Mintos Company Details
 - 12.10.2 Company Description and Business Overview

12.10.3 Peer to Peer (P2P) Lending Introduction
12.10.4 Mintos Revenue in Peer to Peer (P2P) Lending Business (2014-2019)
12.10.5 Mintos Recent Development
12.11 Lendix
12.12 RateSetter
12.13 Canstar
12.14 Faircent

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