



# Direct-to-Consumer Testing Market 2019, Global Industry Analysis, Size, Share, Growth, Trends and Forecast - 2024

*WiseGuyReports.com adds "Direct-to-Consumer Testing Market 2019 Global Analysis, Growth, Trends and Opportunities Research Report Forecasting to 2024"*

PUNE, MARKETERSMEDIA, INDIA, May 20, 2019 /EINPresswire.com/ -- Summary

WiseGuyReports.com adds "Direct-to-Consumer Testing Market 2019 Global Analysis, Growth, Trends and Opportunities Research Report Forecasting to 2024" reports to its database.

This report provides in depth study of "Direct-to-Consumer Testing Market" using SWOT analysis i.e. Strength, Weakness, Opportunities and Threat to the organization. The Direct-to-Consumer Testing Market report also provides an in-depth survey of key players in the market which is based on the various objectives of an organization such as profiling, the product outline, the quantity of production, required raw material, and the financial health of the organization.

With advances in technology, the completion of the sequencing of the human genome and the pressures of capitalism, direct to consumer (DTC) laboratory testing is becoming increasingly popular. The growing market for DTC laboratory testing may promote awareness of health issues and genetic diseases, which could allow patients to take a more proactive role in their healthcare.

In 2018, the global Direct-to-Consumer Testing market size was xx million US\$ and it is expected to reach xx million US\$ by the end of 2025, with a CAGR of xx% during 2019-2025.

This report focuses on the global Direct-to-Consumer Testing status, future forecast, growth opportunity, key market and key players. The study objectives are to present the Direct-to-Consumer Testing development in United States, Europe and China.

The key players covered in this study

23andMe  
deCODEme  
DNA DTC  
GeneByGene  
Genecodebook Oy  
Genetrainer  
MD Revolution  
Myriad Genetics  
Navigenics

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Market segment by Type, the product can be split into  
Routine Clinical Laboratory Testing  
Medical Genetic Laboratory Testing

Market segment by Application, split into  
Doctor Office  
Internet  
Others

Market segment by Regions/Countries, this report covers  
United States  
Europe  
China  
Japan  
Southeast Asia  
India  
Central & South America

The study objectives of this report are:

To analyze global Direct-to-Consumer Testing status, future forecast, growth opportunity, key market and key players.

To present the Direct-to-Consumer Testing development in United States, Europe and China.

To strategically profile the key players and comprehensively analyze their development plan and strategies.

To define, describe and forecast the market by product type, market and key regions.

In this study, the years considered to estimate the market size of Direct-to-Consumer Testing are as follows:

History Year: 2014-2018

Base Year: 2018

Estimated Year: 2019

Forecast Year 2019 to 2025

For the data information by region, company, type and application, 2018 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

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