

# Baidu, Facebook, TomTom, Mars and Shell – all billed to join the speaker line-up at World Summit AI

*The movers and shakers of today's global AI masterplans will come together for the premier gathering of artificial intelligence experts - World Summit AI.*

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We welcome WSAI back to Amsterdam with a remarkable line-up to discuss the most relevant issues in AI”

*His Royal Highness Prince  
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movers and shakers of today's global AI masterplans will come together for the premier gathering of artificial intelligence experts - World Summit AI, Taets Art and Event Park, Amsterdam on October 9 and 10, 2019.

“We welcome WSAI back to Amsterdam with a remarkable line-up to discuss the most relevant issues in AI. With so much happening in this space WSAI offers a great opportunity to reflect and meet the most relevant people and organisations in AI,” said His Royal Highness Prince Constantijn of the Netherlands, who has endorsed the

event since its inaugural launch in 2016.

Sarah Porter, CEO and Founder of Inspired Minds - organiser of WSAI - says the Summit has become a major draw for players in AI. “We are thrilled to once again bring the world's AI ecosystem back to Amsterdam, and to an event that is even bigger and bolder than in previous years, with an expansion of additional streams and affiliated events held at our new home, Taets Park,” she added.

A global assembly

Top-level presentations from speakers on AI and deep learning from across the globe populate an outstanding programme at the event, with 45 speakers already confirmed to date:

- Corinne Vigreux, Co-Founder, TomTom
- Dr Hui Xiong, Chief Scientist and Head of Business Intelligence Lab, Baidu
- Sandeep Dadlani, Chief Digital Officer, Mars
- Cassie Kozyrkov, Chief Decision Scientist, Google

- **J**o Coutuer, Chief Data Officer, BNP Paribas
- **B**ernanda Weiden, Former Director Engineering, Facebook
- **A**li Bouhouch, CTO, Sephora
- **X**iaofeng Ren, Chief Scientist - Autonavi, Alibaba
- **D**aniel Jeavons, GM for Data Science, Shell
- **T**ucker Balch, Managing Director AI Research, J.P. Morgan
- **P**rof Gary Marcus, Professor of Psychology and Neural Science, New York University
- **P**rof Marcin Detyniecki, Group Chief Data Scientist and Head of Research and Development, AXA
- **P**atrick Maes, MD CTO Strategy & Architecture, Credit Suisse
- **P**rofessor Max Welling, Vice President Technologies, Qualcomm & Research Chair, Machine Learning, University of Amsterdam
- **M**arietje Schaake, Dutch Politician and Member of the European Parliament
- **P**ierluigi Casale, Chief Data Scientist, TomTom
- **S**tefan Niederhauser, VP Data Analytics & AI, Swisscom
- **P**eter Jackson, Director - Group Data Sciences, Legal & General
- **C**hristian Noske, Managing Director, Alliance Ventures (Renault-Nissan-Mitsubishi)
- **H**elenio Gilabert, Senior Director Business Transformation, Schneider Electric
- **D**avid Xi Li, CFA, Global Head of Advanced Data Analytics, Director, Blackrock
- **M**attias Frascas, Head of AI Strategy & Acceleration, Nordea
- **P**rof Luciano Floridi, Professor of Philosophy and Ethics of Information and Director, University of Oxford and Digital Ethics Lab
- **M**aria Rotilu, GM, Branch International
- **K**aren Hao, AI Reporter, MIT Technology Review
- **H**on. Silvio Schembri, Junior Minister for Financial Services, Digital Economy & Innovation, Parliament of Malta
- **S**arah Porter, Founder and CEO, Inspired Minds
- **D**r. John Danaher, Senior Lecturer, School of Law, NUI Galway
- **B**abita Sharma, Television Presenter, BBC
- **A**ndy Peart, CMSO, Artificial Solutions
- **M**arleen Stikker, Managing Director and Co-Founder, Waag Society
- **O**tto Zoeter, Principal Data Scientist, Booking.com
- **R**omarc Redon, DataLab Manager, Airbus Defence and Space
- **P**rofessor Philipp Slusallek, Head of the Research Department Agents and Simulated Reality, German Research Center for Artificial Intelligence
- **D**r. Isaac Ben-Akiva, Director, Head of Machine Learning, Barclays
- **H**ugh Westbrook, Senior Product Owner, Sky
- **G**er Baron, CTO, Amsterdam Smart City
- **R**einhard Stolle, Head of Engineering, AID Driving
- **F**ilippo Della Casa, Head of Analytics, Chief Innovation Officer Department, Gruppo Unipol
- **D**r Diwaker Gupta, Head of Engineering, Blockstack
- **R**eza Khorshidi, Chief Scientist, AIG
- **M**o Chaara, Head of Advanced Analytics and ML, UPS

- Emil Matsakh, Chief Data and Analytics Officer, Commonwealth Bank
- Johannes Springer, CTO, Connected Car bei T-Systems

To see the full and growing speaker line-up, go to <https://worldsummit.ai/speakers/>

An unrivalled programme

Through the stellar programme that features AI use cases that demonstrate ROI in terms of sales, productivity, speed, efficiency, segmentation, targeting, compliance, conversion and more - delegates will get to learn first-hand how these visionaries are revolutionising their organisational approach and transforming business growth through the intelligent use of AI.

To access the full event program, go to <https://worldsummit.ai/programme/>

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About Inspired Minds (event organizer)

Inspired Minds is a global tech and science strategy group focused on AI4Good operating in healthcare, education, STEM and government / strategic level Artificial Intelligence. We connect the global AI ecosystem from Enterprise to BigTech, Startups, Investors and Science. We unite large global enterprises to AI technology, academics to researchers, startups to investors, talent to corporates, data scientists to clinicians. We own the world's largest and most active AI community of over 40,000 in 161 countries and boast 20 years of experience in technology and large scale festival style summits. We are aligned with the United Nations sustainable development goals and our "why" is to ensure that emerging technology is inclusive, equitable and safe.

<https://inspired-minds.co.uk/>

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