



# Microprinting Manufacturers & Traders Profile In Global Market | Source Technologies, Brady Inc., Huber Group

*Wiseguyreports.Com Adds "Microprinting -Market Demand, Growth, Opportunities and Analysis Of Top Key Player Forecast To 2026" To Its Research Database*

PUNE, MAHARASHTRA, INDIA, May 22, 2019 /EINPresswire.com/ -- [Microprinting Industry](#)

## Description

Global Microprinting Market is accounted for \$426.35 million in 2017 and is expected to reach \$795.18 million by 2026 growing at a CAGR of 7.2% during the forecast period. Some of the key factors influencing the market growth include development and introduction of innovative products and standards and regulations in the banking sector. However, increasing digitization is restricting market growth.

Microprinting is an anti-counterfeit technique of printing very small text which is not legible for the naked eye unless overblown many folds on a note or item. It is being used in packaging, ID cards, bank checks and other items of value for security purpose. The computer scanner and photocopier machinery cannot view the micro print and thus display it in the form of line or dots.

Based on the end user, the banking & finance has a significant growth during the forecast period, owing to the rising demand from banking and financial sectors for anti-counterfeit tools and printers for fake prevention. It uses microprinting for various banking documents, including check slips, currency/banknotes, financial or payment cards, ID cards.

By Geography, Asia Pacific is expected to be the leading region in the acceptance of microprinting technology. The Asia Pacific is witnessing increased use of microprinting technology-based printers due to the presence of a large number of bank and finance organizations, government agencies, and corporate companies.

Some of the key players in global microprinting market are Source Technologies, Domino Printing Sciences PLC, Hewlett-Packard Company, Saueressig GmbH Co KG, Xerox Corporation, Videojet Technologies, Inc., Brady Inc., Huber Group, Saueressig GmbH Co KG Team NiSCA, Diagramm Halbach GmbH & Co. KG, Micro Format Inc., William Frick & Company, Gallas Label & Decal, Zebra Technologies Corporation, Printegra, Matica Technologies AG and Ricoh Company Ltd.

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Print Types Covered:

- Double-Sided
- Single-Sided

#### Types Covered:

- Infrared Ink Marking
- UV Invisible Marking
- Micro-Embossing
- Magnetic Ink
- Special Inks
- Other Types

#### Patterns Covered:

- Color
- Monochrome

#### Substrate Types Covered:

- Paper
- Metal
- Plastic

#### Applications Covered:

- ID Cards
- Labels
- Currency
- Stamps
- Bank Cheques
- Corporate
- Defence
- Other Applications

#### End Users Covered:

- Healthcare
- Education
- Government
- Banking & Finance
- Consumer Electronics
- Packaging
- Other End Users

#### Regions Covered:

- North America
- Europe
- Asia Pacific
- South America
- Middle East & Africa

#### What our report offers:

- Market share assessments for the regional and country level segments
- Strategic recommendations for the new entrants
- Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

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