

AdvisorHub Takes Home Grammercy Institute Financial Marketing Award

NEW YORK, NY, USA, May 30, 2019 /EINPresswire.com/ -- AdvisorHub.com, the nation's fastest growing news site for financial advisors, has been recognized as one of the Grammercy Institute's 20 Most Valuable Partners in Financial Marketing. Teams from financial marketing's best, brightest and most influential financial media and marketing brands gathered to celebrate the award recipients.



I'm very proud of the work our Sales and Marketing team is doing. We consider our advertisers as partners in our collective mission to serve advisors' needs."

*Tony Sirianni, CEO of
AdvisorHub*

The winners were nominated by financial brands that identified marketing partners who add significant value to their business through audience engagement, creative solutions, and implementation tactics. The award is a testament to AdvisorHub's ability to create effective marketing vehicles that engage their audience of financial advisors.

"Our goal at AdvisorHub is to listen to our clients, to

understand their objectives and obstacles, and to create custom, financial advisor-focused solutions to help them achieve their goals," said Bill Baldenko, AdvisorHub Chief Revenue Officer. "We are honored to be recognized by our partner Charles Schwab and the Gramercy Institute for our efforts."

"Partnership is one of the most important concepts in financial marketing today." said Gramercy Institute Chief Analyst & CEO, Bill Wreaks. "The manner in which top financial firms partner with key marketing service providers has undergone remarkable change in the past several years. Those financial firms that truly understand the dynamics of today's more modular and demand-based partnership structures will benefit from the most effective and most powerful marketing in the days ahead."

About AdvisorHub:

AdvisorHub expands upon traditional trade industry coverage. In addition to investigative journalism and sophisticated commentary on the wealth management industry, we provide recruiting deals and compensation information crucial to advisors' business and careers.

With a management team led by former advisor, industry CEO, and thought leader — Tony

Sirianni, AdvisorHub produces content that is of unique value to financial advisors.

AdvisorHub has offices in New York, NY and Middleburg, VA.

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