



Digital Health Global Market Demand, Growth, Opportunities, Analysis of Top Key Player and Forecast to 2025

This report covers market characteristics, size and growth, segmentation, regional breakdowns, competitive landscape, market shares, trends and strategies

PUNE, INDIA, May 31, 2019 /EINPresswire.com/ -- Digital health is the use of IT and genomic technologies in the healthcare industry to increase the efficiency of healthcare delivery and to make medicines more personalized and precise for better treatments.

The increase in strategic mergers and acquisition activities among the manufacturers is resulting in an increased profit margin of service providers by supporting the development of efficient products. For instance, GENERAL ELECTRIC acquired Monica Healthcare and expanded its digital maternal-infant care offerings. It has been observed that the increase in such M&A activities and technological innovations is positively influencing the need for healthcare technology and digital health and wellness. This market research report identifies that the increase in the number of M&A activities in the market will be one of the primary growth drivers for the global digital health market.

The application of AI in digital health is identified as one of the key trends that will gain traction in the digital health market during the predicted period. Medical professionals are increasingly using AI as it helps them to get more efficient diagnosis chart, informed insights, and quick results. AI offers better care with increased efficiency and serves as a clinical decision-support tool. AI algorithms prevent diagnostic errors and quicken the clinical workflow.

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In 2018, the global Digital Health market size was xx million US\$ and it is expected to reach xx million US\$ by the end of 2025, with a CAGR of xx% during 2019-2025.

This report focuses on the global Digital Health status, future forecast, growth opportunity, key market and key players. The study objectives are to present the Digital Health development in United States, Europe and China.

The key players covered in this study

Cerner
GENERAL ELECTRIC
IBM
Koninklijke Philips
Siemens

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Market segment by Type, the product can be split into
Hospital information system (HIS)
Clinical information system (CIS)
Other GP or specialty systems

Integrated health information exchange networks (HIE/EHR)
Telemedicine
Secondary-usage non-clinical systems (care analytics, public health and research)

Market segment by Application, split into
Wireless health
Mobile health
HER
Telehealth

Market segment by Regions/Countries, this report covers
United States
Europe
China
Japan
Southeast Asia
India
Central & South America

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