

2019 Global Nursing Care Market Size, Share, Trends and Competitor Analysis

The Business Research Company adds "Nursing Care Market By Service Type, By End-User, By Type Of Expenditure, Key Company Profiles and Global 2022 Forecasts

LONDON, GREATER LONDON, UK, May 31, 2019 /EINPresswire.com/ -- The global market for nursing care is expected to reach a value of nearly above \$1 trillion by 2022, having grown at an annual rate of above 8% since 2018.



The Top Opportunities In The Global Nursing Care Market Will Arise In The Nursing Care Facilities Segment Which Will Gain \$126.1 Billion Of Global Annual Sales By 2022."

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Growth in the [nursing care market](#) in the historic period resulted from the rapid growth in the size of the elderly population, strong economic growth in emerging markets, changes in social patterns, and health insurance reforms. Factors that negatively affected growth in the historic period were low healthcare access in some countries, shortages of skilled human resources, lack of insurance coverage and weak wage growth in developed economies.

Going forward, faster economic growth, technological developments and increasingly busy and sedentary lifestyles will drive growth. Factors that could hinder the growth of this market in the future include shortages of skilled human resources, insufficient public health insurance coverage, and a rising number of home health entities falling into insolvency.

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The top opportunities in the global nursing care market will arise in the nursing care facilities segment, which will gain more than \$126 billion of global annual sales by 2022. The nursing care market size will gain the most in the USA at \$55.23 billion. Nursing care market-trend-based strategies include the launch of integrated care services, implementation of remote patient monitoring and health management programs, and the launch of custom-care packages. Player-adopted strategies in the nursing care industry include expansion through mergers and acquisitions and construction of new medical centers.

To take advantage of the opportunities, The Business Research Company recommends the nursing care companies to consider increasing remote controlled self-diagnosis services, expanding in emerging markets, focusing on expanding through collaborations, implementing competitive pricing, leveraging social media to maximize reach, increasing visibility through a high-performance website, and offering services for aged women.

Read More On The Report For The Global Nursing Care Market At:

<https://www.thebusinessresearchcompany.com/report/nursing-care-market>

The global nursing care market is highly fragmented. The top ten competitors in the global nursing care market made up 3.1% of the total market in 2018. Players in the market include Genesis Healthcare, Kaiser Permanente, Brookdale Senior Living, Kindred Healthcare, LLC and The Ensign Group, Inc.

Nursing Care Market By Service Type (Nursing Care Facilities, Home Health Care Providers, Retirement Communities, Group Care Homes); By End-User Gender (Female, Male); By Type Of Expenditure (Public, Private) - Global Forecast To 2022 is one of a series of new reports from The Business Research Company that provides nursing care market overviews, analyzes and forecasts nursing care market size and growth for the global nursing care market, nursing care market share, nursing care market players, nursing care market size, nursing care market segments and geographies, nursing care market trends, nursing care market drivers and nursing care market restraints, nursing care market's leading competitors' revenues, profiles and market shares. The nursing care market report identifies top countries and segments for opportunities and strategies based on market trends and leading competitors' approaches.

Where To Learn More

Read Nursing Care Market By Service Type (Nursing Care Facilities, Home Health Care Providers, Retirement Communities, Group Care Homes); By End-User Gender (Female, Male); By Type Of Expenditure (Public, Private) - Global Forecast To 2022 from The Business Research Company for information on the following:

Markets Covered: global nursing care market and segments, home healthcare providers, nursing care facilities, group care homes and retirement communities

Data Segmentations: nursing care market size, global and by country; historic and forecast size, and growth rates for the world, 7 regions and 12 countries

Nursing Care Market Organizations Covered: Genesis Healthcare, Kaiser Permanente, Brookdale Senior Living, Kindred Healthcare, LLC and The Ensign Group, Inc.

Regions: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.

Time Series: Five years historic (2014-18) and forecast (2018-22).

Other Information And Analyses: PESTEL analysis, nursing care market customer information, nursing care market product/service analysis – product examples, nursing care market trends and opportunities, drivers and restraints, key mergers and acquisitions, global nursing care market in 2019 - countries offering most new opportunities

Sourcing and Referencing: Data and analysis throughout the report are sourced using end notes.

Strategies For Participants In The Nursing Care Industry: The report explains a number of strategies for companies in the nursing care market, based on industry trends and company analysis.

Opportunities For Companies In The Nursing Care Sector: The report reveals where the global nursing care industry will put on most \$ sales up to 2022.

Interested to know more about The Business Research Company?

The Business Research Company has published over 300 industry reports, covering over 2400 market segments and 56 geographies. The reports draw on 150,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders. Here is a list of reports from The Business Research Company similar to Nursing Care Market By Service Type (Nursing Care Facilities, Home Health Care Providers, Retirement Communities, Group Care Homes); By End-User Gender (Female, Male); By Type Of Expenditure (Public, Private) - Global Forecast To 2022:

[Hospitals And Clinics Market](#) By Service Type (Hospitals, Clinics); By End User-Gender (Female, Male); By Expenditure (Public, Private) - Global Forecast To 2022

[Dental Services Market](#) By Type (General Dentistry, Orthodontics And Prosthodontics And Oral Surgery), By End Use Industry, By Country, By Competitor And Regional Analysis – Global Forecast To 2022

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