

# AstraZeneca to lead a workshop during the Wearable Injectors and Connected Devices Conference 2019

*SMi Group are delighted to announce that industry expert Digby Harris, Global Category Manager will lead a pre-conference workshop on 8th October in London*

LONDON, UNITED KINGDOM, June 4, 2019 /EINPresswire.com/ -- Workshop Overview:

“Cross Company Collaboration to Develop Digital Therapeutic Solutions Using Connected [Devices](#)”  
Workshop A – Tuesday 8th October 2019, Copthorne Tara Hotel, London, UK

Digital therapeutics using connected devices are often developed in collaboration between pharma, device and software developers, data platform owners, data providers, wearables and sensor providers and others.

This workshop will focus on reviewing the typical scope and component elements of a digital therapeutic, key considerations of a successful multi-party collaboration, and development of the collaborations of the future.

#### Benefits of Attending:

This workshop is intended for those who wish to learn more about:

- Collaborating with other parties (including pharma and technology providers) to develop digital therapeutic solutions
- How collaborations are evolving and why

The conference and workshop Agenda is available to download from the event website at [www.wearable-injectors.co.uk/einpr2](http://www.wearable-injectors.co.uk/einpr2)

#### About the Workshop Leader:

Digby Harris, Global Category Manager, Digital Therapeutics, AstraZeneca

Digby Harris is AstraZeneca’s Global Procurement lead for Digital Therapeutics and has been involved in developing Digital Therapeutics alliances for over 6 years (including connected device development). During that time Digby has also been AstraZeneca’s Global Procurement lead for drug delivery device development. Previously Digby has worked in technology licensing and



The banner features a dark blue background with a glowing green and yellow digital interface overlaid on a person's arm. The text is white and yellow. At the bottom, the website URL is displayed in white on a black background.

SMi proudly presents the launch of...  
**Wearable Injectors & Connected Devices**  
9TH- 10TH OCTOBER 2019 | LONDON, UK  
[www.wearable-injectors.co.uk](http://www.wearable-injectors.co.uk)  
Wearable Injectors and Connected Devices

research collaborations in the Oncology and Respiratory areas.

Secure your attendance and book your place at [www.wearable-injectors.co.uk/einpr2](http://www.wearable-injectors.co.uk/einpr2)

Wearable Injectors and Connected Devices

Conference: 9th – 10th October 2019

Workshops: 8th October 2019

Copthorne Tara Hotel, London, UK

[www.wearable-injectors.co.uk/einpr2](http://www.wearable-injectors.co.uk/einpr2)

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About SMi Group:

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