



Digital Holography Market Research 2019: By manufacturers, Type & Applications, Global status and Forecast 2013-2023

Wiseguyreports.Com Adds "Digital Holography -Market Demand, Growth, Opportunities and Analysis Of Top Key Player Forecast To 2024" To Its Research Database

PUNE, MAHARASHTRA, INDIA, June 4, 2019 /EINPresswire.com/ -- [Digital Holography Industry](#)

Description

A charge-coupled device (CCD) camera is used in digital holography technology to record a digital hologram of objects. The recorded information is then transferred to a computer and analyzed to form 3D images, which are used to examine and evaluate the objects with greater accuracy. In general, the technology is used to produce realistic 3D images of 2D objects. As of now, digital holography is mostly used by advertisers. Retailers, event managers, and even restaurants are using this technology to add an element of fun, interest and value to products and services. Holographic displays can be done using projection screens and kiosks. One of the reasons for using holographs is that it is unique and hard to replicate.

The retail industry is the biggest user of digital holography. Mannequins and people are slowly being phased out as holograms can be used to greet customers and also help them find their way through the store and product range. Holograms are expected to be a cost effective solution with advances in technology. Brick and mortar retailers can compete with online giants to some extent with the use of holograms. One reason that holographic displays are popular with retailers is the fact that they last a long time and can be utilized effectively through their lifespan.

The Americas dominated this market and accounted for largest share of the market. Holographic technology is used quite a bit in the retail and healthcare sectors. One of the biggest advantages of using this technology is that it engages an audience very effectively. Retailers find that they don't need to spend a lot of money on print material to keep customers updated on sales and other information.

This report focuses on the global Digital Holography status, future forecast, growth opportunity, key market and key players. The study objectives are to present the Digital Holography development in United States, Europe and China.

The key players covered in this study

Eon Reality, Inc.
Geola Digital uab
Holoxica Limited
Jasper Display (JDC)
LEIA Inc
Light Logics Holography and Optics Pvt Ltd
Lyncee TEC SA
Musion Das Hologram Ltd.

Ovizio Imaging Systems NV/SA
Realview Imaging Ltd.
Zebra Imaging, Inc.

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Market segment by Type, the product can be split into
In-Line Gabor
Off-Axis Holography
Other Techniques

Market segment by Application, split into
Digital holographic displays
Others (digital holographic microscopy and holographic televisions or telepresence)

Market segment by Regions/Countries, this report covers
United States
Europe
China
Japan
Southeast Asia
India
Central & South America

The study objectives of this report are:

To analyze global Digital Holography status, future forecast, growth opportunity, key market and key players.

To present the Digital Holography development in United States, Europe and China.

To strategically profile the key players and comprehensively analyze their development plan and strategies.

To define, describe and forecast the market by product type, market and key regions.

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