

Hearing Health Foundation's Operation Regrow Cure Campaign Returns June 17

You can be part of the change. Make a donation to the second annual Operation Regrow campaign beginning Tuesday, June 17, at 9:00 AM EDT.

NEW YORK, NY, UNITED STATES, June 6, 2019 /EINPresswire.com/ -- Which came first—the chicken or the egg? It's an age-old question, but luckily it does have a scientific answer: the egg.

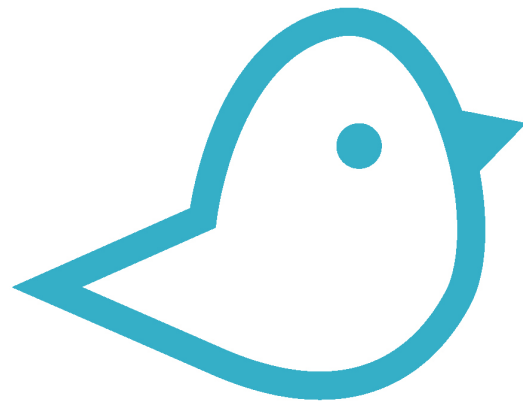
At Hearing Health Foundation (HHF), the nation's largest nonprofit funder of hearing and balance research, experts are working tirelessly to solve a different, unanswered scientific question: How do we cure human hearing loss?

Hearing is a vital sense and precious gift that so many, due to their genetics, noise exposure, ototoxic medication, age, or injury, have lost. Hearing loss impacts 50 million Americans and more than 460 million people worldwide.

At HHF, it's not about the chicken or the egg. It's about hearing. That's what comes first in our lives and in our work. Hearing enables communication with loved ones and enjoyment of life.

Currently, the most common treatments available are hearing aids and cochlear implants. While miraculous in their impact, they do not recreate typical hearing. They do not undo the damage to the inner ear, or the cochlea, or regrow the sensory cells, or hair cells, which make hearing possible. This is why hair cell regeneration therapy is so urgently needed.

Hearing regeneration is already possible in frogs, fish, and yes, chickens. With your help, the



OPERATION REGROW

Hearing is a vital sense and precious gift that so many, due to their genetics, noise exposure, ototoxic medication, age, or injury, have lost. Operation Regrow aims to change this.

members of HHF's [Hearing Restoration Project \(HRP\)](#) can accelerate their studies to identify permanent cures and better the lives of millions.

You can be part of the change. Make a donation to the second annual [Operation Regrow](#) campaign beginning Tuesday, June 17, at 9:00 AM EDT. Gifts will be accepted online and by mail until June 27.

Your generosity and commitment in this life-changing effort is invaluable to HHF and the scientists in the HRP. Thank you for inspiring us every day to work harder for you and your loved ones living with hearing loss.

Hearing Health Foundation (HHF) improves the lives of people with hearing loss and related conditions by funding research, connecting researchers, publicizing new findings, and promoting hearing health. Complex and interconnected, hearing loss and its variants impact speech processing, brain function, cognition, interpersonal relationships, psychological well-being, and quality of life. For more information, see hhf.org.

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It's hearing—not the chicken, not the egg—that came first, and continues to come first for Hearing Health Foundation.

HRP Hearing
Restoration
Project

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