



# The Preview Channel Launches on Samsung Smart TVs Nationwide Featuring First Run Movie and Video Game Trailers

*The Fastest Growing Channel in the OTT Marketplace Targeting the Movie and Video Game Fan Demographic is Now Available in 60 Million + Homes.*

NEW YORK CITY, NEW YORK, UNITED STATES, June 25, 2019 /EINPresswire.com/ -- [The Preview Channel™](#) (TPC) a free advertiser supported OTT 24/7 linear and AVOD streaming television channel has launched nationwide on Samsung TV Plus and is now available on 2016-2019 Samsung Smart TV's. The channel, which debuted on the [XUMO](#) platform back in February, was developed by William Sager, TPC Founder, Chairman and CEO, along with content partners over the last few years. The Preview Channel™ programs first run movie and video game trailers, as soon as they are available to the retail and online marketplaces, as well as exclusive behind-the-scenes footage, star and director interviews plus other original and archival short form movie, TV and video game related themed programming.



The Preview Channel

The new DTC service, which is 100% free to consumers, offers a constantly refreshing stream of this high production value content featuring productions from the biggest film directors and game designers with the most recognizable stars on the planet. Most programming is produced by the major studios and video game publishers, including Paramount, MGM/UA, Universal, Disney, 21st Century Fox, Lions Gate, EA, Activision, and many independents.



"We are delighted to be carried on Samsung, one of the early pioneers and one of most innovative Smart TV manufacturers in the media marketplace and we are proud to become part of their family"."

*William Sager*

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This Summer TPC will begin to also be distributed internationally in France, Germany, Spain, the UK, Brazil and Italy and the channel is carried on 1 million T-Mobile Metro PCS mobile phones (in the 'Metro Play' section). Sager further noted: "we are also testing the channel with a large television broadcaster here in the U.S. for OTA and cable must carry coverage nationwide."

Among other TPC developments Sager added that: "We will be integrating a 'first' alert system (SMS/Text) so fans can get texts the second their favorite trailers first debut on the channel and we are also voice-enabling the channel so you can make requests to find certain star interviews or request specific programs by simply asking 'Alexa'."

The initial response from movie and video game fans on [XUMO Smart TVs](#) has been excellent with TPC ranking consistently in the top 10 'most popular' of Xumo's 166 channels.

The Preview Channel™ is endeavoring to build an unique television experience for movie, TV and video game enthusiasts by ultimately making on demand access available to one of the largest library of trailers and movie and TV- related content consisting of 50,000 classic movie trailers (from the 40's to present) - 7,000 behind-the-scenes star and director interviews - 50,000 movie clips - 7,000 video game trailers and 20,000 classic TV trailers.

You can watch The Preview Channel™ on Channel 1451 on Samsung's TV Plus. The channel can also be found on Channel 276 on XUMO's TV Plus or you can watch the channel today using the XUMO app on iTunes, Google Play, Roku or Amazon's Fire TV stick. And beginning in August you can find the channel on TiVo. Links to the apps are below:

<http://bit.ly/2KpgNgs> - Desktop on Xumo TV  
<http://bit.ly/2uYR0RI> - on GooglePlay  
<http://bit.ly/2uWiffF> - on Roku  
<https://apple.co/2KEI53R> - on iTunes  
<https://amzn.to/2DxLkmp> - on Amazon Fire TV  
<https://thepreviewchannel.com/> - on The Preview Channel

#### ABOUT THE PREVIEW CHANNEL:

The Preview Channel™ is a 24/7 advertiser supported linear channel as well as an AVOD channel that features and premieres first run movie and video game trailers, most of them well in advance of their theatrical release and retail distribution for fans worldwide. The channel provides its affiliates and consumers a constantly refreshing stream of high production value content featuring productions from the biggest film directors and game designers with the most recognizable movie stars in the world.

#### MANAGEMENT:

William Sager – Founder, Chairman and CEO. William started one of the cable industry's first satellite delivered pay-per-view service in the early 1990's called 'The People's Choice'. He went on to start several other broadcast, cable and OTT channels, including assisting with the launch of 'NightFlightPlus.com' in 2016. In 2017, Mr. Sager formed a venture with Screenplayinc. to provide the content for 'The Preview Channel™', which has been trademarked worldwide since July 3, 2018 under Registration Number 5,510,196. The Preview Channel is the fastest growing TV channel in the OTT marketplace and is a division of MediaHub.nyc. It has offices in Los Angeles, New York City, Seattle and Tampa, Florida.

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