

# Regalix's June edition of CXO Guide provides valuable insights into Customer Onboarding

PALO ALTO, CALIFORNIA, USA, July 1, 2019 /EINPresswire.com/ -- [Regalix](#) has released the latest edition of CXO Guide titled "[Customer Onboarding 2019](#)." The CXO Guide is a Regalix research initiative meant for business leaders that encapsulates insights from multiple domains based on deep research conducted by industry experts.

This edition focuses on how organizations can use customer onboarding to create a lasting impression in the minds of customers, which ultimately leads to beneficial and successful relationships that last for years. Some of the [best practices that companies use for onboarding customers](#) have also been explained in detail, like Slack's use of automated bots, Jira's personalized greetings and Basecamp's simple sign-up process.

The report further goes on to add insights about some of the modern tools used in customer onboarding, such as Appcues, WalkMe, WhatFix, Userpilot and more.

"Creating a good first impression with customers definitely has a direct impact on a company's revenue. While every touchpoint within the customer's journey has the potential to maintain, deepen or end the relationship, none is as significant as onboarding. Organizations need to put processes in place to ensure customer onboarding is a priority for them," says Nimish Vohra, SVP – Marketing, Regalix.

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*Nimish Vohra, SVP – Marketing, Regalix*

## About Regalix

Regalix is a Customer Acquisition and Customer Success company that re-imagines digital experiences across hi-tech, ad-tech and retail domains. The company has partnered with some of the largest global B2B organizations in their efforts at customer acquisition, growth and retention. Regalix works with businesses, supporting their customers through the entire journey, to deliver reliable products and services in today's subscription-based economy.



Regalix has a long history of creating award-winning ventures with enterprises through co-innovation and idea-driven frameworks that inspire companies to think differently.

Headquartered in Silicon Valley – Palo Alto, California – Regalix also has offices in Europe and Asia.

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