

fusionZONE Automotive Expands and Moves into New Lakeland, FL, Offices

LAKELAND, FL, USA, July 1, 2019 /EINPresswire.com/ -- [fusionZONE Automotive, LLC](#) today announced that due to sustained company growth it is expanding into new offices with an additional 8,000 square feet of space and consolidating operations to its Lakeland, FL office.



FusionZONE acquired MotorWebs a year ago along with nearly 300 dealership clients, and this expansion has enabled it to add management and support functions, and service coverage from 7 am Eastern until 10 pm Eastern. It also transitioned to a 24/7/365 live, onshore customer service line in 2018 and regular development service coverage six days per week, which has meant boosting staff numbers. The company has added 20 staff to the Lakeland office since the beginning of the year and is actively recruiting for more.



We have consolidated our operations in Lakeland as there is an attractive talent pool in Tampa, Orlando, and the I-4 corridor”

*Ed Barton, fusionZONE
President & Chief Executive
Officer*

fusionZONE is currently in a recruitment drive and looking for talent in the Lakeland, FL area including customer service reps, graphics designers, and web developers.

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is an attractive talent pool in Tampa, Orlando, and the I-4 corridor. I am very impressed by the level of talent coming out of local schools - especially Polk State College, from which we have acquired several excellent team members. With a heavy East Coast dealer concentration, our Lakeland office puts us closer to this customer base so we can better serve them. The cost of doing business here also makes it very attractive,” stated Ed Barton, fusionZONE President & Chief Executive Officer.

fusionZONE Automotive is an award-winning automotive website provider that helps car dealers streamline the ever-evolving digital process. Founded in 2009, the company has created powerful, responsive digital web solutions and successfully grown in a competitive industry by hosting both single-point dealerships and large, top-performing, multi-roof franchise dealerships. The full-service digital marketing provider offers websites, 24/7 live sales chat, social media management, technical SEO services, and mobile applications.

For more information or to inquire about employment visit:
<https://www.ziprecruiter.com/c/Fusionzone-Automotive/jobs> or call 888.576.1136 x533

About fusionZONE Automotive, LLC
For more information visit: <https://www.fzautomotive.com/about-us/>

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