



# Jorge Zuniga Blanco Offers Accounting Tips to Scale a Startup

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*Costa Rican businessman Jorge Zuniga Blanco provides tips on how to get started with a successful financial plan in launching a new business.*

SAN JOSE, COSTA RICA, July 2, 2019 /EINPresswire.com/ -- When you're launching a new startup, it's not difficult to get too involved with the excitement and creativity of the endeavor. Things like product development, marketing and branding – while important – could quickly consume too much of your time. There is another area that needs just as much attention, if not more, in order to make a business successful and if you don't pay enough attention to accounting, all the hard work and effort may have been for nothing. [Jorge Zuniga Blanco](#), a successful businessman and entrepreneur from Costa Rica, shares tips on getting accounting in order for a new business.

For many, accounting is the least pleasant of all tasks a startup has to address. However, great accounting can enhance transparency and greater confidence in your business. On the other hand, poor accounting leads to impeded growth and lower recognition among consumers. Says Zuniga, "Neglecting to properly manage receivables, neglecting to properly record expenses, omitting details from expense reports, communicating poorly or making other areas can bring your business to a grinding halt."

On the off chance that you comprehend the imperative centrality of strong bookkeeping, you will move your attention toward the creation of a strategic strategy that can build a solid foundation for the company's future growth. To do this, stay on top of your expenses, hire an expert financial advisor if necessary, automate systems where you can and choose a method of accounting.

The establishment of strong business record keeping is figuring out how to follow your costs adequately. It's a vital step that enables you to screen the development of your business, fabricate budget reports, monitor deductible costs, get ready expense forms and bolster what you report on your government tax returns. In organizing these steps, you will always be on top of your expenses.

Explains, Zuniga, "An error a few new businesses make is that they, for one reason or another, don't record each expense from the first day the business is conceived. Too much attention is placed on moving the business forward, leaving certain tasks for later. By not staying on top of your expenses, you could end up losing money."

Any entrepreneur who has a fundamental comprehension of how to adjust the books and record costs can endure. Yet, your goal shouldn't be to "simply get by." If that is your attitude, at that point you'd be insightful to connect and enlist a specialist to deal with your representing you.

There are a variety of obligations and imperatives to confront when beginning a business. Contracting an accountant will take the stressful job off your plate. Assigning these financial obligations to a dependable pro leaves you with more opportunity to deal with different regions in your business, leaving funds in the best of hands.

Certain capacities must be dealt with physically to guarantee precision and consistency,

obviously; however, you shouldn't fall into the presumption that everything must be hands on. You can improve proficiency by being happy to robotize whatever you can. In all honesty, great assets and applications are accessible online for this reason. States Zuniga, "Accounts payable software can be integrated into your accounting system in order to save time and prevent the possibility of calculation errors."

American firms normally utilize either of two styles of bookkeeping: accrual or cash. The thing that distinguishes the two is when the business acknowledges expenses and revenue, and cash accounting is by far the most common. However, some businesses are forced to use accrual accounting, due to tax laws. Because of this, understanding tax regulations is paramount to getting the business going.

Bookkeeping is something you would prefer not to fall behind on, as you're setting yourself up for a battle to succeed in the event that you do. On the off chance that you don't feel like you have sufficient energy or aptitudes to deal with bookkeeping appropriately in-house, at that point you should look for chances to outsource or bring on a partner. There are bunches of approaches to deal with this assignment; simply ensure you don't ignore it.

#### About Jorge Zuniga Blanco

Jorge Zuniga Blanco is a leading eCommerce expert who has provided his services to growing organizations throughout the world. He has a diverse background of industries to his credit, giving him the ability to relate and contribute to business owners in a variety of markets. He has more than 20 years in the eCommerce industry and, for the past nine, has dedicated his expertise and knowledge into helping executives and managers develop their business.

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