

7 Tips to distinguish authentic Brand bags from imitation

If you can not see the differences, you should better read this article and try to remember the 7 tips to distinguish authentic brand bags from imitation.

KARDITSA, THESSALY, GREECE, July 11, 2019 /EINPresswire.com/ -- How many times have you not wondered if the branded bag ([tsantes](#)) your friend is holding is an authentic one or an imitation! Now imitations are so good that only the details can betray the truth. Only 20% of women can notice the differences!

Others would say... 'But I paid a fortune for this authentic brand bag!' ...only to realize later that it was a really good imitation of the original bag.

If you are not sure you can tell apart the differences, you should better read this article and try to remember the 7 tips to distinguish authentic brand bags from imitation.

For this purpose, 4Bag has created an extremely easy guide to use:

1. Pay attention to the details

Every bag produced by the world's largest brands is very carefully examined for any defects before it is marketed. Each stitch is uniform and there is not the slightest loose thread and the slightest defect. All genuine designer bags are handmade –never be fooled by anyone for the opposite!

2. Buckles, buttons and zippers

Pay attention to small details like metal buckles, buttons, zippers, tiles and locks. They should be



The advertisement features a woman in a green floral dress and a white hat, smiling and clapping her hands. The background is a gradient of pink and orange. The text 'SUMMER SALES 2019' is prominently displayed in white. The 4 BAG.GR logo is visible in the top right corner. Below the image, the text 'SUMMER-SALES-TSANTES-4BAG' is written. At the bottom, the 4 BAG.GR logo and name are displayed in a large, bold font, with '4bag-logo' written below it.

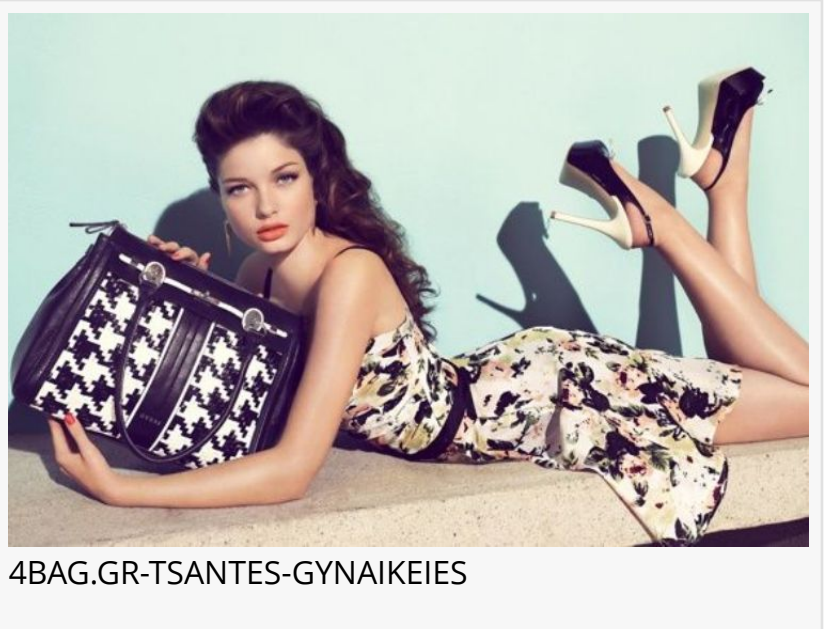
of excellent quality, as well as a number or a name engraved on them, which is an additional sign of authenticity.

For example, each [Hermes bag](#) has the "Hermes Paris made in France" logo and another print on the back of the "fin" that closes the bag, which shows the material used and the year that the bag was created.

3. Materials

No known brand would use "wild" and hard skin. Only use soft, high quality materials. Any of these, in fact, leather should not be rubbed or have a 'greasy' or 'stick' texture.

Some designer bags can be soft and elastic, but they all keep their shape no matter how many years pass.



4BAG.GR-TSANTES-GYNAIKEIES

“

Our 4Bag business started in 1967. Our father, an expert in quality leather, good construction and elegant leather product, founded his first store in Karditsa, Thessaly, Greece.”

4Bag

4. Company names

Sometimes we pay too much attention to detail that we do not pay attention to the basic: The name of the company. Surprisingly, imitations often have company names printed on a different background, with smudged letters, or even with anagrams. Labels and inscriptions always reveal the truth!

5. Serial number

The serial number is an important feature of authenticity. The label with this number is sealed and specially affixed,

so it can be removed from the bag without it being destroyed. Imitations usually have a sticker with a number that is simply stuck somewhere on the surface.

6. Backing

Every expensive bag always has expensive packaging, also from high quality materials. The package must be free of any defects, and always provides additional bag accessories with it as a set. It is never sold or given as a gift.

In addition, in most cases, the package also includes special documents with authenticated seals of the bag.

7. Clear features

Before you visit an online e-shop to buy an expensive bag, do a survey of the authenticity of the

house, because everyone can have their own.

Why choose a branded bag

Branded bags can be found in physical or electronic stores. The names of specific brands and fashion houses are repeated very often and are subject to discussion on every occasion.

They have the characteristic of shaping fashion and make the mood of the ones that hold them, giving them the feeling of pioneering and uniqueness.

A woman with a branded bag acquires a different substance in the eyes of the rest and of course a different reflection of herself.

Of course, such purchases are made at a small frequency for everyone concerned because of their high cost.

Consumers often fall victims of fraud, paying for genuine products and eventually getting a fake one.

It will be useful to learn to distinguish imitations from authentic products. This will save us time, money and also protect our good psychology.

Branded bags 4Bag

Shop from the comfort of your home and choose from a huge variety with over 1000 quality bags from all the top Greek and European designers such as Elena Athanasiou and Trussardi Jeans!

With over 50 years of experience in the industry of bags and specifically women's bags, 4bag is not an ordinary online store, but an eshop full of surprises and offers waiting to be discovered!

Why should you make your next purchase in a 4bag bag?

We do not do what other eshops do. Instead of trying to make our customer follow our standards, we bring our eshop to yours, so as to offer you our best quality service.

What we provide:

Greece

- Free shipping all over Greece for any bag, regardless of price
- Free cash on delivery in Greece for every bag, male bag, women's bag, regardless of price
- Payment with credit card, debit card or prepaid card, PayPal or with 6 instalments via Piraeus Bank's smart payment system
- Discount coupons and unique offers throughout the year

Europe

- The shipping cost for the European countries is € 16.
- Payment with credit card, debit card or prepaid card, PayPal or with 6 instalments via Piraeus Bank's smart payment system
- Discount coupons and unique offers throughout the year

4Bag accepts orders from the following European countries:

- Belgium

- Bulgaria
- Italy
- Austria
- France
- Germany
- Luxembourg
- Netherlands
- Portugal
- Slovenia
- Hungary
- Romania
- Sweden
- Finland
- Lithuania
- Latvia
- Denmark
- England
- Spain
- Czech republic

A really good example of distinguishing authentic bags from imitation is for example an authentic [Byblos](#) bag will never use the opposite color in its inner liner, from the outside color. The color in and out will always be the same. If the interior is too shiny, satin-like, this is a suspicious sign.

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