

Vaffle APP Releases News that Half of California Tobacco and Vape Shops Fail to ID Teens

In California, half of tobacco and vape shops fail to ID teens.

NEW YORK, UNITED STATES, July 17, 2019 /EINPresswire.com/ -- According to a research published in the medical journal JAMA Pediatrics, almost half of tobacco and [vape](#) shops illegally sold nicotine-containing products to teenagers. While the legal age to purchase tobacco products, [e-cigarettes](#) and e-liquid containing nicotine is 21 in California, it appeared that during an undercover operation 18 and 19-years old teens were not asked to show their ID.



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This published research letter claims that 49.8% of tobacco and vape shops failed to check ID for their under aged decoys and that 44.7% of tobacco and vape shops sold [vapor](#) products to them, which is higher than other tobacco retailers.

The research also showed that shops were more likely to sell vape products over traditional cigarettes, which could be caused by the fact that vape products cost more and they might have a higher profit margin for retailers, so the temptation is greater to sell.

The increase of vape products amongst teens have raised significantly, with over 40% of 12 graders saying they now own a device, according to a report released last year. Apparently, raising the age to 21 isn't working enough if vape and tobacco shops don't check for ID's.

98% of the vape shops were aware of this new legal age law, which was introduced in 2016 in California. The country's leading vape manufacturer, Juul Labs, has considered opening private retail stores that would check customers' IDs at the door. The move came amid heightened scrutiny of the company, including a lawsuit from North Carolina's attorney general accusing the manufacturer of marketing products to children.

This "epidemic" raise of vaping teens may result into more restrictions on the retailers of nicotine containing products. Actually, San Francisco has already banned vaping products. However, cigarettes are still sold with no more restrictions.

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