



Carpets & Rugs Industry 2019 - Company Profile, SWOT Analysis, Size, Share, Growth, Trends and Forecast by 2026

WiseGuyReports.com adds "Global Carpets & Rugs Market Size study, by Type, Material, End-Use Sector, and Regional Forecasts 2019-2026" reports to its database.

PUNE, MAHARASHTRA, INDIA, July 17, 2019 /EINPresswire.com/ -- Carpets & Rugs Market:

Executive Summary

Global Carpets & Rugs is valued approximately USD 95.8 billion in 2018 and is anticipated to grow with a healthy growth rate of more than 4.2% over the forecast period 2019-2026. The Carpet & rugs provides a smooth, clean, impervious, durable, colourful, hard and attractive surface. It is the cover which has to offer resistance to wear and tear due to human movement and movement of furniture, etc. Now a days, Carpet & Rugs is very important part of home decor which enhance the growth of market. Carpets are also safer with reduced risk of slip-and-fall accidents and thermal insulation to the floor, expanded the growth of the market. However, increased emphasis on use of green and eco-friendly material, such as wood, also driven the market growth. Factors, such as new construction, renovation, and retrofitting activities for buildings as well as infrastructure influence the market growth, and are expected to drive the Carpets & Rugs market over the forecast period of 2019-2026.

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The regional analysis of global Carpets & Rugs is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. The North America is the leading region across the world. Factors such as, rising population & urbanization, rapid industrialization, increase in disposable income, trending towards huge number of renovation & remodeling activities, witnessed to expand the growth of Carpets & Rugs market over the forecast period of 2019-2026.

Major market player included in this report are:

Mohawk Industries Inc.
Shaw Industries Group, Inc.
Tarkett S.A.
Lowe's Companies, Inc.
Interface Inc.
Dixie Group, Inc.
Oriental Weavers Company for Carpet.
Tai Ping Carpets International Limited
Victoria PLC
The Home Depot, Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries

involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

- Tufted, Woven
- Needle-Punched
- Knotted
- Others

By Material:

- Nylon
- Polyester
- Polypropylene
- others

By End-Use Sector:

- Residential
- Non-Residential
- Automotive & Transportation

Furthermore, years considered for the study are as follows:

Historical year – 2016, 2017

Base year – 2018

Forecast period – 2019 to 2026

Target Audience of the Global Carpets & Rugs in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

Continuous...

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