

Research Deliver Insight into Venezuela Telecoms, Mobile and Broadband Market 2019-2023

WiseGuyReports.com "Venezuela - Telecoms, Mobile and Broadband - Statistics and Analyses" report has been added to its Research Database.

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Scope of the Report:

Venezuela's economic crisis stifling the telecoms sector

Venezuela's fixed-line teledensity was relatively high for the region before the steady growth in the number of lines came to an end in 2015. Since then the number of lines has plummeted, and by late 2018 teledensity had fallen to about 17%. The cause is largely linked to the country's ongoing economic troubles, which have compelled many people to terminate fixed-line telecom services and others still to flee the country. The financial concerns of customers have been exacerbated by the decrepit state of much of the fixed network, hampered by the difficulty to pay for equipment from foreign vendors. This has resulted in a poor quality of service in many areas of the country. These pressures have also distorted sector revenue, though and have placed into disarray operators' investment plans aimed at improving networks and expanding the reach and capabilities of new technologies and services.

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The fixed broadband penetration rate is lower than the regional average, while data speeds are also relatively low. There is no effective competition in the provision of DSL, and as a result the state-owned incumbent CANTV has had little incentive to improve services from its meagre revenue streams.

Mobile penetration in Venezuela is also below the regional average. The number of mobile subscribers fell by almost 6% in the first half of 2018 as subscribers terminated services in a bid to reduce discretionary spending. The three MNOs Movilnet, Movistar and Digitel have also had to contend with widespread theft of equipment and with erratic electricity supply to their remaining base stations. Movistar has also been hit by currency restrictions and has depended on support from Telefónica Group to stay afloat. Nevertheless, it seems determined to remain in the market.

This report provides an overview of Venezuela's telecom infrastructure, market and regulatory environment, together with profiles of the major fixed-line operators. It also provides a range of



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statistics and market analyses. The report also reviews the fixed and wireless broadband markets, as well as the mobile market, including an assessment of key market statistics and general sector analyses on a very difficult competitive environment.

Key developments:

Movilnet extends LTE population coverage to about half of the population;
Telefónica confirms intention to stay in Venezuela despite difficulties;
MNOs suffering from stolen or damaged infrastructure;
Movilnet reports having one million LTE subscribers by mid-2018;
Report update includes the regulators market data to June 2018, operator data updates to Q4 2018, Telecom Maturity Index charts and analyses, recent market developments.

Companies mentioned in this report:

Movilnet, Movistar, Digitel, MovilMax, Tesacom, CANTV, Inter, NetUno, SuperCable, Alodiga, Multiphone, Totalcom, Convergía.

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Major Key Points in Table of Content:

Key statistics

Country overview

Telecommunications market

Market analysis

Regional

Latin America Market Comparison

Telecom Maturity Index by tier TMI versus GDP Mobile and mobile broadband penetration Fixed and mobile broadband penetration Regulatory environment Telecom Ministry Conatel Fixed network operators Introduction CANTV Movistar (Telefónica) Digitel Inter NetUno Telecommunications infrastructure Overview of the national telecom network National Fibre-Optic Backbone International infrastructure Terrestrial links Submarine cable networks Satellite networks Wholesale Broadband market Introduction and statistical overview Market analysis Broadband statistics Forecasts – fixed broadband market – 2019; 2021; 2023 Hybrid Fibre Coax (HFC) networks Digital Subscriber Line (DSL) networks Fibre-to-the-Premises (FttP) networks Other fixed broadband services Wi-Fi/WiMAX Satellite broadband Digital economy E-commerce Mobile communications Market analysis Mobile statistics General statistics Mobile data Mobile broadband Forecasts – mobile market – 2019; 2021; 2023 Regulatory issues Spectrum auctions Network sharing Mobile infrastructure Digital networks Other infrastructure developments Major mobile operators Movilnet (CANTV) Movistar (Telefónica) Digitel

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