

# 2019-2022 Bars & Cafes Market: Global Key Vendors, Trends, Analysis, Segmentation And Forecast

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Major Players In The Global Bars And Cafes Market Include Starbucks, Whitbread PLC, Lavazza, Buffallo Wild Wings, Dunkin' Brands"

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LONDON, GREATER LONDON, UK, July 25, 2019 /EINPresswire.com/ -- The [bars and cafes market](#) expected to reach a value of nearly \$475.71 billion by 2022, significantly growing at a CAGR of 7.0% during the forecast period. The growth in the bars and cafes market is due to increase in disposable income and increasing trend of business meetings in coffee shop.

However, the market for bars and cafes is expected to face certain restraints from several factors such as rising costs and decreasing margins and increasing preference for

healthy options

The bars and cafes market consists of sales of alcoholic beverages for immediate consumption, non-alcoholic beverages and specialty snacks for consumption on or near the premises by entities (organizations, sole traders and partnerships) including bars, taverns, nightclubs, or drinking places and fruit juice stalls, coffee shops and mobile beverage vendors that prepare and serve alcoholic beverages for immediate consumption or prepare and/or serve a specialty snack, such as ice cream, frozen yogurt, cookies, or popcorn, and/or serve non-alcoholic beverages, such as coffee, juices, or sodas for consumption on or near the premises.

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The global bars and cafes market is further segmented based on type and geography.

By Type - The bars and cafes market is segmented into snack and non-alcoholic beverage bars, drinking places (alcoholic beverages) among these segments, the snack and non-alcoholic beverage bars market accounts for the largest share in the global bars and cafes market.

By Geography - The global bars and cafes is segmented into North America, South America, Asia-Pacific, Eastern Europe, Western Europe, Middle East and Africa. Among these regions, Western Europe was the largest region in the global bars and cafes market.

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Trends In The Bars And Cafes Market

Technological advances are enabling beverage-serving companies to deliver customized, convenient, fast and adaptable services. Cafes around the world are investing in WiFi-enabled

coffee makers that can brew coffee according to the user's specific individual taste. Self-International, a Malaysian company developed a printer that can print selfies of customers onto their coffee, making the coffee experience more personal, thereby increasing sales. Bars, taverns and nightclubs are also increasingly offering technology-driven solutions and services. They are innovating the way customers order and pay for food and drinks by introducing self-ordering touchscreen kiosks, mobile apps for customizable orders and quick payment, digital entertainment such as gaming and graffiti and charity donation solutions such as LivnGiv that directly donate 20% of the consumer's bill for charity.

#### Potential Opportunities In The Bars And Cafes Market

With increase in demographic shifts in emerging market, social shift due to technological revolution, increase in tourism and globalization the scope and potential for the global bars and cafes market is expected to significantly rise in the forecast period.

Major players in the bars and cafes market include Starbucks, Whitbread PLC, Lavazza, Buffalio Wild Wings, Dunkin' Brands.

Bars And Cafes Global Market Report 2019 is one of a series of new reports from The Business Research Company that provides bars and cafes market overviews, analyzes and forecasts bars and cafes market size and growth for the global bars and cafes market, bars and cafes market share, bars and cafes market players, bars and cafes market size, bars and cafes market segments and geographies, bars and cafes market trends, bars and cafes market drivers and bars and cafes market restraints, bars and cafes market's leading competitors' revenues, profiles and market shares. The bars and cafes market report identifies top countries and segments for opportunities and strategies based on market trends and leading competitors' approaches.

#### Where To Learn More

Read Bars And Cafes Global Market Report 2019 from The Business Research Company for information on the following:

Markets Covered: global bars and cafes market

Data Segmentations: bars and cafes market size, global and by country; historic and forecast size, and growth rates for the world, 7 regions and 12 countries

Bars And Cafes Market Organizations Covered: Starbucks, Whitbread PLC, Lavazza, Buffalio Wild Wings, Dunkin' Brands

Regions: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.

Time Series: Five years historic (2014-18) and forecast (2018-22).

Other Information And Analyses: PESTEL analysis, bars and cafes market customer information, bars and cafes market product/service analysis – product examples, bars and cafes market trends and opportunities, drivers and restraints, key mergers and acquisitions, key metrics covered: number of enterprises, number of employees, global bars and cafes market in 2019 - countries offering most new opportunities

Sourcing and Referencing: Data and analysis throughout the report are sourced using end notes.

Strategies For Participants In The Bars And Cafes Industry: The report explains a number of strategies for companies in the bars and cafes market, based on industry trends and company analysis.

Opportunities For Companies In The Bars And Cafes Sector: The report reveals where the global

bars and cafes industry will put on most \$ sales up to 2022.

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