LoginRadius Advances Authentication with 'Sign In with Apple' Integration

New authentication method gives customers more privacy, security, and versatility than ever before.

VANCOUVER, BRITISH COLUMBIA, CANADA, July 29, 2019 /EINPresswire.com/ -- LoginRadius Inc., a leader in customer identity and access management, today announced integration of Sign In with Apple with its cloud-based identity platform. This addition joins their existing social login offering of 38 identity providers such as Facebook, Google, Twitter, and others.

Sign In with Apple is a versatile new feature that will enable users to log into third-party apps using their Apple ID. Adoption will likely be widespread, in part due to a requirement for Sign In with Apple on all Apple platforms that employ third-party sign-in options.

LoginRadius follows industry-standard OAuth flows to allow full capabilities for any identity provider. The easy-to-use LoginRadius Identity Platform, will conveniently accommodate Sign In with Apple requirements, and will be available once Apple advances their feature from beta to production.

"We are always on the lookout for innovative ways to make the login experience even better for our customers," said Deepak Gupta, CTO of LoginRadius. "The release of Sign In with Apple on our Identity Platform affirms our commitment to delivering innovation to our customers."
Benefits of Sign-in with Apple for Businesses
Customer demand for Sign In with Apple is projected to be high, due to its enhanced authentication processes and its privacy and consent features.

Similar to other social login providers, Sign In with Apple will improve the experience for web and mobile applications. As a result, businesses whose customers are Apple device users can expect a boost in engagement with this new feature. Likewise, since businesses that offer social login on iPhone and iPad apps are required to use Sign In with Apple, adoption is not just a benefit—it's a necessity.

Using LoginRadius for Sign In with Apple

The LoginRadius Identity Platform will help resolve the challenges that newly launched ID providers like Sign In with Apple commonly face.

For instance, the fully managed Identity Platform from LoginRadius offers a unified social login API that incorporates 38 social login providers, including Sign In with Apple. In fact, Sign In with Apple will be available as an out-of-the-box feature that will be fully maintained and managed by LoginRadius for all customers.

What's more, the LoginRadius Identity Platform is device and technology agnostic, and built to automatically normalize user data received from Apple. Along with the company's ability to accommodate any identity provider, customers may easily implement Sign In with Apple on any system.

About LoginRadius
LoginRadius is a leading provider of cloud-based digital identity solutions. The LoginRadius

Identity Platform serves over 3,000 businesses and secures one billion digital identities worldwide. The company has been named as an industry leader in the customer identity and access management space by Gartner, Forrester, KuppingerCole, and Computer Weekly.

LoginRadius empowers businesses to deliver a delightful customer experience and win customer trust. By using the LoginRadius Identity Platform, companies can build an omnichannel experience across multiple touchpoints while protecting customer accounts and complying with data privacy regulations.

The company is headquartered in Vancouver, Canada, with additional offices in the USA, the UK, Australia, and India.

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