

Automotive OEM Coatings Market 2019 Global Trends, Share, Growth, Analysis, Opportunities and Forecast To 2025

PUNE, MAHARASHTRA, INDIA, July 26, 2019 /EINPresswire.com/ -- Summary:

A new market study, titled "Discover [Global Automotive OEM Coatings Market](#) Upcoming Trends, Growth Drivers and Challenges" has been featured on WiseGuyReports.

Introduction

Global Automotive OEM Coatings Market

The report on the global Automotive OEM Coatings Market includes an in-depth projection and analysis on a national, regional, and global level. The study provides historical information concerning the market and estimations over the forecast period, where 2019 is the base year and 2025 is the end of the period timeline. The report states the present market volume as well as the revenue and offers a calculated future estimation. The report includes various drivers and constraints that are impacting or have the potential to impact the global market in the coming years. Add to this, the report provides insights and information concerning the future opportunities and trends in the market, in both globular and regional level.

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Key Players

The Global Automotive OEM Coatings market report profiles the following companies- BASF, Axalta Coating Systems, Nippon Paint, AkzoNobel, PPG Industries, Sherwin-Williams Co., Valspar, Kansai Paint, Covestro AG (Bayer), DuPont, KCC Corporation, Arkema SA.

To provide users with the opportunity to gain a comprehensive understanding of the global Automotive OEM Coatings Market, we have performed an in-detailed value chain analysis. Furthermore, to gain extensive idea about the competitive landscape of the market, the Five Forces model of Porter is used during the stage of analysis. The study report also provides a market attractiveness analysis, wherein each of the market segments are narrowed down and provided with information like potential growth rate, market size, and attractiveness in-general. All the segments of the market have been carefully studied by our team of in-house experts and professionals using a number of effective methodologies. The analysis of the global Automotive OEM Coatings Market is based on both past, present, and future trends.

Key market segments covered

By Type

- Solvent-borne

- Water-borne
- Powdered
- UV-cured

By Layer

- Primer
- Basecoat
- E-coat
- Clear coat

By Vehicle Type

- Passenger Cars
- Light Commercial Vehicles
- Heavy Commercial Vehicles
- Others

By Region

- Asia Pacific
- Europe
- North America
- South America
- Rest of the World

The report segments the market by geographic region which includes North America, South America, Europe, Asia-Pacific, and Others. Asia-Pacific was the largest market for Automotive OEM coatings in 2017 and is also expected to dominate the market in the coming years. The increasing automobile production in countries like China, South Korea, India, Japan, Thailand, and Indonesia is a primary reason for the large share of the APAC region in the market. The rapid economic growth, increasing governments' investments, and advancements in road infrastructure especially in China and India, is also spurring the demand for Automotive OEM coatings in the region. The strong presence of key players and rising investments in the region is further boosting the market growth.

The global Automotive OEM Coatings Market study comprises a thorough profiling of some of the major and emerging players. The profiling of the players includes a host of information and gives an idea about the competitive landscape in the Automotive OEM Coatings Market. The report mentions some of the key strategies being employed by the players in the market, including partnerships, collaborations & mergers, joint ventures, product launches, and regional expansion.

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Major Key Points of Global Automotive OEM Coatings Market

- Global Automotive OEM Coatings Market – Methodology and Scope

- Global Automotive OEM Coatings Market – Trends
- Global Automotive OEM Coatings Market – Industry Analysis
- Global Automotive OEM Coatings Market – By Type
- Global Automotive OEM Coatings Market – By Layer
- Global Automotive OEM Coatings Market – By Vehicle Type
- Global Automotive OEM Coatings Market – By Geography
- Global Automotive OEM Coatings Market – Competitive Landscape
- Global Automotive OEM Coatings Market – Company Profiles*
- Global Automotive OEM Coatings Market – Appendix

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