

Don't Miss IIABCal's LULU Virtual Conference Designed For The Independent Insurance Industry

Exdion speaking at IIABCal LULU Virtual Conference- Sandeep Deva, Head-Consulting

TEXAS, PLANO, USA, July 29, 2019 /EINPresswire.com/ -- The insurance industry is experiencing change on multiple fronts at a rate that has not been witnessed for at least a generation. The rising cost of claims and the complexity of managing claims is one of the pressing challenges insurance companies are facing. Regulations and compliance is increasing, reduced cost of entry for new market players is threatening incumbents, and customer expectations on their engagement with agencies is drastically changing.



The graphic features the Exdion Solutions logo at the top. Below it, on the left, is a portrait of Sandeep Deva with a blue text box containing: "Sandeep Deva, VP (Consulting) talk on 'Reimagining the agency' IIABCal's LULU Virtual Conference, August 6-8, 2019". On the right, a man wearing headphones and glasses is shown in a virtual setting with various icons (heart, Wi-Fi, speech bubble, cloud, music note). A small inset shows a laptop with the LULU logo and text: "LULU LEADUP LEARNUP VIRTUAL CONFERENCE". At the bottom right, text reads: "To get a free access code write to us at sales@exdion.com". The main title "Reimagining the Agency" is at the bottom center.

Sandeep Deva, VP (Consulting) is sharing his views on the future of Insurance Industry and how incumbent agency players will have to redesign and rewire their process and customer engagement at IIABCal's LeadUp LearnUp - [LULU](#) Conference, August 6-8 2019.

LULU is a virtual event assembling where top-notch industry speakers share up-to-date information in a convenient webinar format so that top leadership of Insurers need not leave their office to access to the best minds.

The conference runs two hours daily from 9 am to 11 am daily. During the sessions, attendees will have the opportunity to interact with speakers as well as other attendees in the online forums. The LULU Virtual conference is a member benefit FREE to all IIABCal regular and associate members.

Mr Sandeep Deva is going to share his thoughts on "[Reimagining the Agency](#)". He will discuss various challenges Independent Insurance agencies are facing today and how these agencies can use new technologies to drive operational excellence and provide great customer experience. Mr Deva will showcase how AI, Machine Learning, Cloud, Mobile, analytics and other technologies can be used to make Insurance policy cycle more intelligent, responsive and customer delight centric.

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