

# SEO – How to reach Google first page

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/EINPresswire.com/ -- Why do we need  
[SEO](#) services?

Today, most of businesses or finding a professional is being done from the internet. For example, if I want a plumber, I'm likely to search Google for a plumber in my area.

Google has changed the advertising market globally and the way a business operates today through SEO. Whether you reach first page in the ranking of Google is often crucial to the very sustainability of your business, and it does not matter if it is a big factory or a small shop.

A plain website is not enough

Now, creating a plain website is not enough to say you have an internet presence. It takes a lot more than having a website to reach your prospective customers on the internet.

Common to every search term the results were most often irrelevant or almost the same as previous searches. So we used search engines just to find the domain name of the site we were looking for. This was the primitive stage of SEO.

Today, the situation has changed dramatically with the machine learning systems embedded in Google's search algorithm and highly thoughtful search results, knowledge cards, video search, paid advertising results for Google Ads, etc.

Google has turned into a global internet monopoly, and businesses have to adapt to this new environment, otherwise they will disappear. So they have to earn a bit of the very competitive search market cake to get new customers.

Google first page with quality SEO services



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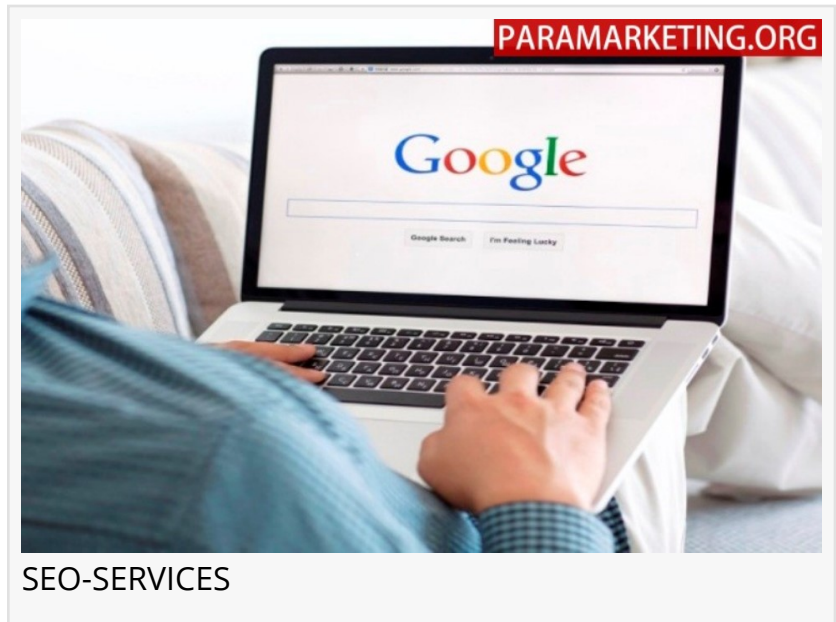


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It is a matter of time for all businesses to ask for specialized services of a dedicated SEO.

Before you build your website, you should be ready to find a SEO specialist to teach you or build a website for you according to the keywords you want and with the latest checks of the Google algorithm to be able to get out in the first page of the search engines.

Do not forget that it does not count only to have a glamorous website, it should be beautifully designed, fast, functional, SEO optimized and above all, to come out thanks to its dozens of key words and key phrases in search engines, and especially Google.



Services you need to reach Google first page

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As a leading SEO Company UK, SEO Paramarketing is in the unique position to evaluate and implement a campaign to best suit your requirements.”

*John Divramis*

Improving your site is not an easy task. Like all site owners, there are thousands of things that you should focus on and more than 200 SEO factors that Google's algorithm has.

In addition to this you have to focus on thousands of other things on your site like:

- Sales
- Traffic
- Conversions

- Subscriptions to email list
- Corporate reputation management

For you who need advice and help of an SEO and Internet Marketing Specialist to help you improve all of the above and win high ranking on Google pages, choosing the best [SEO Agency](#) is the most crucial of all.

On Page SEO and Off Page SEO Services

There should always be a balance between backlinks and content, so each SEO campaign should include both SEO and off page SEO actions.

SEO services - On Page SEO

Do you have a website but you cannot attract customers? Does your site appear nowhere on Google or looks uninhabited?

You need to take drastic measures to combat the inactivity of your site and improve dramatically its content through an On Page SEO.

SEO services - Off Page SEO

Do you want your website or e-shop to reach higher rank on Google? Do you want to increase your sales and beat the competition with certain keywords or with many keywords?

Do you pay a lot of money for advertising every month without a result?

Then you need to buy a service outside the optimization page. Off page SEO is responsible for 85% of the success of a website on the internet.

More SEO services

After correcting your website or eshop with the right On Page and Off Page SEO, you can then choose a wide range of SEO services as the following:

- Create and manage profiles on social media
- Deep site indexing
- SEO technical correction
- Speed Improvement
- Local SEO
- Mobile SEO
- YouTube SEO

It is not easy for all websites to reach Google's first page, but yours may have the backgrounds and may need a bit more boost from the hands of a skilled and experienced SEO professional.

If your site still does not have the backgrounds and conditions to come out on Google's first page as it is today, you can still do a lot. You can rebuild your site based on the principles of SEO and search engine optimization.

So you will get a SEO friendly website free of technical problems and easily accessible to search engine bots and spiders.

How does SEO optimization affect website content?

The content of your website has a dual purpose:

1. Inform your prospective customers
2. Catch the keywords on Google you are targeting

According to these criteria you should also shape the content of your website so that it is quite appealing to the final users as well as to Google spiders.

How do I increase my SEO ranking?

The most important factor in increasing a site's ranking is once again the domains pointing to your website with the right keywords.

The more relative and the better quality the sites have the better they are connected to your website, the higher you will go to the ranking.

If you are not satisfied with today's ranking of your site, ask a [SEO expert](#) to find the best solution for your website that suits you best.

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