



Nebraska Entrepreneur Brings Big Smiles To Seniors Through GrandBox

WATERLOO, NEBRASKA, UNITED_STATES/US, July 29, 2019 /EINPresswire.com/ -- It was April Kelly's calling to help seniors that attracted her to GrandBox, and in May of this year, she became its proud new owner.

GrandBox is a subscription box company that brings joy to seniors across the United States by surprising them with a package of assorted goodies. It is an excellent way for children and grandchildren to show their love for their parents and grandparents by sending them goodies monthly or on special occasions. The box contains five full-size items that seniors will love, including snacks, and is customized with family photos and a personalized note.

As an avid entrepreneur, April became interested in owning a company like GrandBox when she started a volunteer group at her church to support residents at a nursing home in Nebraska. The group paired volunteers with the residents of the nursing home to spend time with them and participate in activities. April also moderated Bingo for the residents and treated them to candy and baked goods as winning rewards. She saw how happy the seniors were about the experience and thought, "wow, wouldn't they love to receive other goodies on a regular basis from loved ones?"

April discovered GrandBox as part of her research to start a subscription box business for seniors. She approached the owners of the company about a potential purchase. "GrandBox had established a strong product and brand. I saw tremendous potential for growth. The timing was perfect for all parties and now I am the proud owner of GrandBox," she explained.

As the new owner, April is excited about growing and diversifying the products that seniors receive in their boxes. She also plans to increase her presence on social media as she wants more people to discover the joy GrandBox can bring to the seniors in their lives. A happy customer had this to say, "My mom LOVES her GrandBox and was on the verge of tears, it meant so much to her. GrandBox impacts people's lives, no matter how far apart you are."

For more information on GrandBox or to order subscription box, prospective customers can visit <http://www.mygrandbox.com>. The website allows users to have complete control over their subscription and make changes to their orders as needed.

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ABOUT GRANDBOX

GrandBox is a subscription box company that was founded in 2014 and is owned and operated by Nebraskan entrepreneur, April Kelly. The mission of the company is to bring joy to the lives of seniors by keeping them connected to their loved ones no matter the distance between them. The company accomplishes this by allowing friends and relatives to send a box of assorted gifts to the seniors in their lives. The boxes can be sent monthly or on special occasions and comes with five full-size items that are selected with seniors in mind. Our team has the experience and knowledge to handpick the gifts that seniors will enjoy, love and appreciate.

There are four subscription plans for customers to choose from: 3-month prepay, 6-month

prepay, 12-month prepay or month-to-month. Boxes are shipped to the recipients free of cost anywhere in the United States.

April Kelly
GrandBox
+1 4025983246

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