

United States Consumer Lending Market: key Players, Trends, Analysis, Segmentation, and Forecast to 2019-2023

WiseGuyReports.com has been added report of "Consumer Lending in the US" to its Research Database.

PUNE, MAHARASTRA, INDIA, July 31, 2019 /EINPresswire.com/ -- WiseGuyReports.com has been added report of "Consumer Lending in the US" to its Research Database.

Description:-

[Consumer Lending Market United States 2023](#)

In 2018, consumer lending continued to see value growth, benefiting from strong consumer expenditure and expansive economic policies. The Federal Reserve continues to push for higher interest rates, with two additional rises expected before year-end, and is forecast to meet the set inflation rate, suggesting favourable economic conditions for consumer lending growth.

The Consumer Lending in USA report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Free Sample Report @ <https://www.wiseguyreports.com/sample-request/3264545-consumer-lending-in-the-us>

Product coverage: Consumer Credit, Mortgages/Housing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Lending market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;



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* Use five-year forecasts to assess how the market is predicted to develop.

It has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, It has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Major Key Points in Table of Content:

Headlines

Prospects

Government Regulations

Prime and Super-prime Borrowers Preferred

Uncertainty Surrounding Cfpb

Competitive Landscape

Growing Need for Regulation of Alternative Lending Platforms

Younger Borrowers in Search of Online Lending Options

Peer-to-peer Lending Platforms

Category Data

Executive Summary

Cautious Consumer Lending Growth, Despite Rising Interest Rates

Shift in Home Ownership Demographics Favours Mortgages/housing

Change in Government Policies Driving Moderate Growth

Auto Lending

Looking Ahead: New Policies To Affect Growth

Market Data

Continued.....

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