

2019 Printing Industry (Commercial) Trends, Size, Share and Regional Outlook

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The Printing Market Expected To Reach A Value Of Nearly \$366.1 Billion By 2022, Significantly Growing At A CAGR Of 5.6% During The Forecast Period”

Abdul Wasay

LONDON, GREATER LONDON, UK, August 1, 2019 /EINPresswire.com/ -- The [printing industry](#) expected to reach a value of nearly \$366.1 billion by 2022, significantly growing at a CAGR of 5.6% during the forecast period. The growth in the printing market is due to increasing population and emerging markets.

However, the market for printing is expected to face certain restraints from several factors such as lack of available resources, increasing inventory levels, counterfeit products.

The printing market consists of sales of printing by entities (organizations, sole traders and partnerships) that print products such as newspapers, books, labels, business cards, stationery, business forms, and other materials.

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The global printing market is further segmented based on type and geography.

By Type - The printing market is segmented into transport, industrial, electric power, others.

By Geography - The global printing market is segmented into North America, South America, Asia-Pacific, Eastern Europe, Western Europe, Middle East and Africa. Among these regions, the Asia-pacific printing market accounts the largest share in the global printing market.

Trends In The Printing Market

The use of digital inkjet printer is on the rise in this market due to its faster printing rate as compared to the traditional printers. Digital inkjet printer are the ones in which characters are formed from minute jets of prints. It is more efficient and reliable than the traditional printers used, is the major trends witnessed in the global printing market.

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Potential Opportunities In The Printing Market

With emerging markets growth, technology development, the scope and potential for the global printing market is expected to significantly rise in the forecast period.

Major players in the printing market include Quad/Graphics Inc, World Color Press Inc, Deluxe Corporation, Consolidated Graphics Inc, Elite Flyers.

Printing Global Market Report 2019 is one of a series of new reports from The Business Research

Company that provides Printing market overviews, analyzes and forecasts printing market size and growth for the global printing market, printing market share, printing market players, printing market size, printing market segments and geographies, printing market trends, printing market drivers and printing market restraints, printing market's leading competitors' revenues, profiles and market shares. The printing market report identifies top countries and segments for opportunities and strategies based on market trends and leading competitors' approaches.

Where To Learn More

Read Printing Global Market Report 2019 from The Business Research Company for information on the following:

Markets Covered: global printing market

Data Segmentations: printing market size, global and by country; historic and forecast size, and growth rates for the world, 7 regions and 12 countries

Printing Market Organizations Covered: Quad/Graphics Inc, World Color Press Inc, Deluxe Corporation, Consolidated Graphics Inc, Elite Flyers.

Regions: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.

Time Series: Five years historic (2014-18) and forecast (2018-22).

Other Information And Analyses: PESTEL analysis, printing market customer information, printing market product/service analysis – product examples, printing market trends and opportunities, drivers and restraints, key mergers and acquisitions, key metrics covered: number of enterprises, number of employees, global printing market in 2019 - countries offering most new opportunities

Sourcing and Referencing: Data and analysis throughout the report are sourced using end notes.

Strategies For Participants In The Printing Industry: The report explains a number of strategies for companies in the printing market, based on industry trends and company analysis.

Opportunities For Companies In The Printing Sector: The report reveals where the global printing industry will put on most \$ sales up to 2022.

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Oliver Guirdham
The Business Research Company
+44 20 7193 0708
[email us here](#)

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