

# Manufactory and Globacap combine forces with a digital share offer

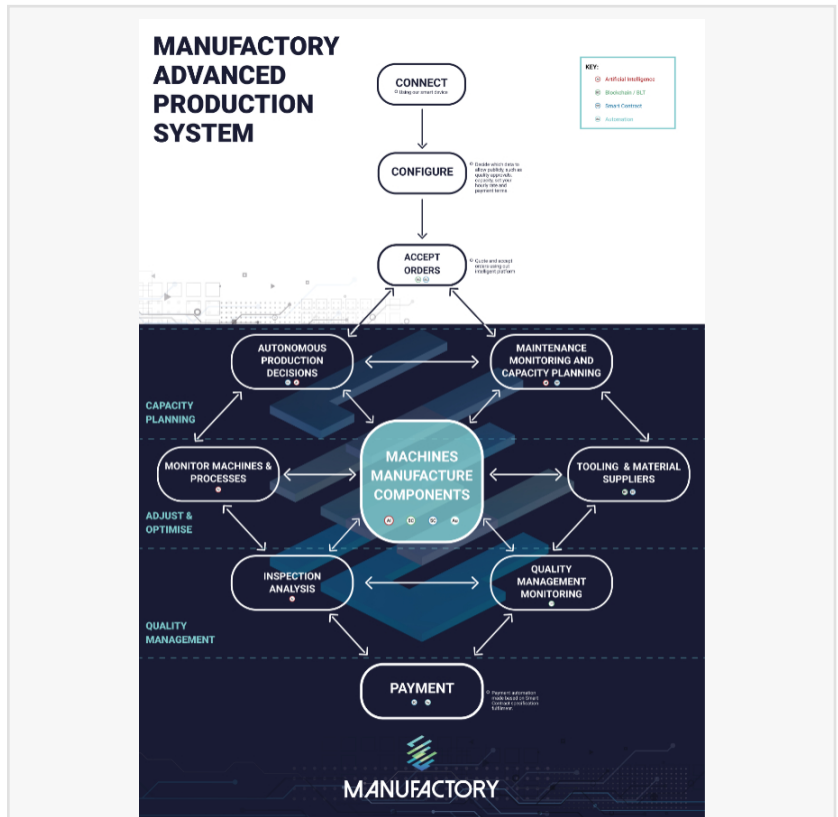
*Manufactory, a visionary start up focused on delivering a new paradigm for global manufacturing, have launched their digital share offer through Globacap,*

LONDON, DEVON, UNITED KINGDOM, August 6, 2019 /EINPresswire.com/ -- Market leaders and recent FCA sandbox graduates [Globacap](#) are working with [Manufactory](#), a visionary start up focused on delivering a new paradigm for global manufacturing. By raising funds via Globacap's platform, Manufactory will unlock a new wave of possibilities for investors seeking to find an alternative route to the profitable manufacturing market.

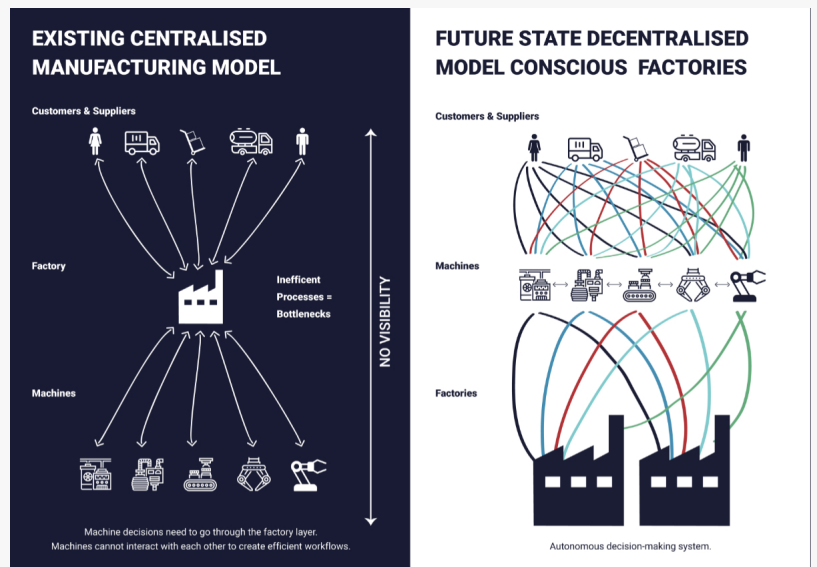
Manufactory consist of a team of senior blue chip professionals with a wide array of experience in the manufacturing sector with the intention of tackling some of the core issues facing manufacturers as we move toward industry 4.0.

Manufactory will use the equity raised to further build out their platform, in turn delivering manufacturers significant time and cost savings across production, and supply chain management and planning.

Globacap is a market leading automated capital markets platform



Manufactory advanced production system



Current vs future states of manufacturing

for digital securities such as shares, bonds, and funds. Any of Globacap's products – capital raising, capital administration, or custody – can be used independently. Globacap is authorised and regulated by the Financial Conduct Authority (FCA). Globacap is at the forefront of providing a more open capital market, leveraging blockchain technology, to make private investments more efficient. This is expected to spur a new wave of economic growth as previously illiquid investments become accessible.

Globacap is an ideal partner for Manufactory, with both firms leading their respective markets through innovation and cutting-edge technology.

The Manufactory share offer is listed privately on Globacap's platform. For more information on the share offer please email: [deal@globacap.com](mailto:deal@globacap.com)

**MANUFACTORY 2.0**  
EXECUTIVE SUMMARY

**THE PROBLEM**  
Limitations in current manufacturing systems and processes create inefficiencies which increase both cost and timeframes.

- Processes:** Manufacturing process errors and reworking necessitate time and cost.
- Technology:** The current technology is outdated and outdated.
- Supply Chains:** The current supply chain has been disrupted and is causing time and cost.
- Data:** Digitisation and access of manufacturing data is a complex process.
- Machinery:** Lack of machines team managing and energy consumption.
- Capacity Planning:** Current capacity planning technology is manual and error-prone. This affects the ability to scale.

**OUR SOLUTION**

**Industry 4.0, AI, DLT, IoT**  
A combination of Industry 4.0, Artificial Intelligence, Distributed Ledger Technology and the Internet of Things combined to form a global manufacturing platform.

**Our Advantage**  
We are deploying our own manufacturing facility in 2020 running this solution. This means...

- We will test and assess technology and software solutions in real time.
- We can rapidly offer our clients ongoing support and machine solutions as required to increase operations.
- We will be able to assess our cutting edge technology and unnecessary costs in a testing.

**MARKET OPPORTUNITY**  
We have superior opportunities, our Serviceable Obtainable Market is **£28 billion**

Total Addressable Market	Serviceable Obtainable Market	Serviceable Obtainable Market
£907 billion (£704 billion)*	£89 billion (£207 billion)*	£28 billion (£28 billion)*

\* Exchange rate taken on 21st January 2019 1.28 Dollars to 1 GBP

**BUSINESS MODEL**  
Our business model is built track, providing 4 core revenue streams.

S2C – We provide of most leading manufacturing solutions to clients.  
S2B – We sell Software, SaaS and Consulting Services.

**LEADERSHIP**

**Ben Bartholomew**  
CEO & Co Founder  
A Multi-disciplined engineer and entrepreneur with over 25 years experience in the manufacturing industry from the shop-floor to the boardroom.

**Russell Rowford**  
COO & Co Founder  
An experienced entrepreneur and chartered property professional with a track record of establishing and growing businesses across a range of sectors.

**THE OFFER**  
Manufactory are looking to raise **£3 million**

Shares issued as part of this capital raise will be issued in digital form on the Globacap platform. Investors participating in this offering are issuing in shares represented by a digital share that will be managed on the Globacap platform.

[manufactory.ai](http://manufactory.ai)

Manufactory one pager



Manufactory, a visionary start up with a new paradigm for global manufacturing, has launched their digital share offer via Globacap, the UK's 1st fully regulated digital security offering platform."  
*Ben Bartholomew - CEO*

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