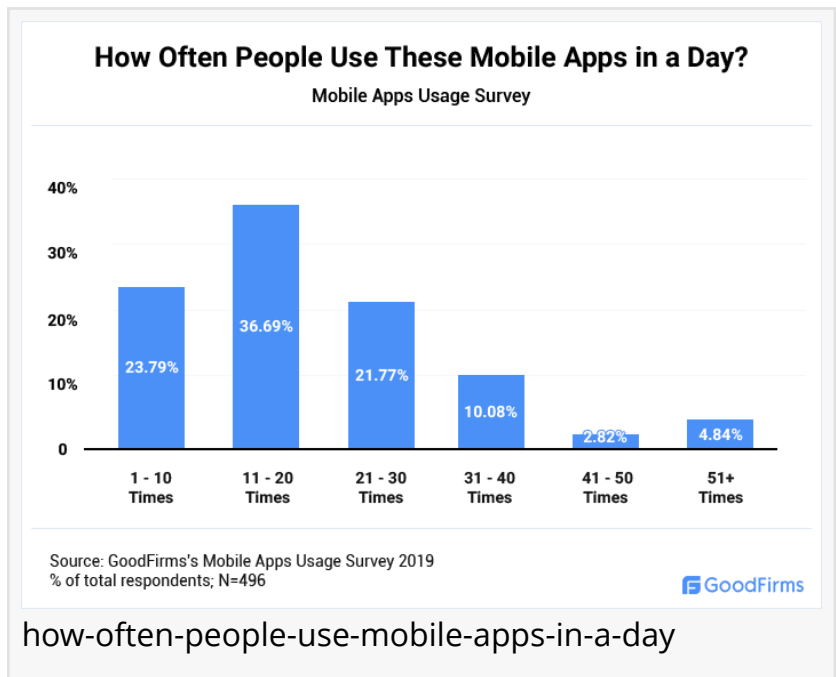


# GoodFirms Unlocks the Actionable Insights by Performing Surveys on Mobile App Usage and App Development Cost & Time

*GoodFirms highlights the research on mobile app usage and app development cost & time to build apps and attract customers*

WASHINGTON, DC, UNITED STATES, August 8, 2019 /EINPresswire.com/ -- In this digital world, mobile apps are playing a major role in every industry by allowing the businesses to sell their products and service online with a single touch. Today, every entrepreneurs and individual are coming up with flawless mobile apps for online shopping, banking apps, food delivery apps, e-tickets, social media apps, games, and many more. The owners of various businesses can build unique and creative apps with the help top mobile app development companies.



Before developing an app, it is important to study the behavior and mindset of consumers towards apps so, that you can create an app with rich features and functionalities that are liked by the customers and attract them towards your app.



The latest surveys conducted by GoodFirms helps to study the psychology of customers and implement it for business use"

*GoodFirms Research*

For the same reason, GoodFirms has conducted the [Mobile App Usage](#) Research in which 450+ mobile app users participated from the United States, Canada, the United Kingdom, Australia, India, Germany, Poland, Bulgaria, Ukraine, Singapore, and others.

The participants were asked several questions regarding the mobile apps to get the clear idea of common user habits and their experiences such as their mobile device details, app stores used by them, and reasons for it. The

other questions were how they reveal about the new apps and download, dominating mobile app categories, daily and monthly app usage, app permissions, app deleting, and re-installing it.

Other than this, GoodFirms has also surveyed [Mobile App Development Cost and Time](#) across the app landscape. In this research, GoodFirms research team has rolled down the cost and time for app development that has similar features and functionalities to world's top running mobile applications that are Tinder, Periscope, WhatsApp, QuizUp, Instagram, and Uber.

GoodFirms is an internationally B2B research, ratings, and reviews platform. It believes in

assisting the service seekers by evaluating and indexing the most excellent companies from various sectors of industries. The analyst team of GoodFirms performs a scrupulous research process which consists of numerous measures to assess each firm.

The research process of GoodFirms incorporates three main key factors that are Quality, Reliability, and Ability. Further, these components are sub-divided into several metrics such as verifying the complete portfolio of each agency, years of experience in their domain areas, strong online penetration, and feedback from clients.

Following the above-mentioned statistics, all the agencies are assessed, compared with each other and then allot them the scores that are out of total 60. Thus, according to these points, every firm is indexed in the list of top design and development companies, best software, and exceptional organizations from diverse segments of fields.

GoodFirms has also cultivated the list of [Top Mobile App Design Companies](#) based on multiple qualitative and quantitative metrics.

Here you can check out the list of Top Mobile App Designers at GoodFirms:

- Utility
- Algoworks
- Dogtown Media
- Fluper Ltd.
- White Orange Software
- Konstant Infosolutions
- AppSquadz Technologies Private Limited
- Mobulous
- Techugo
- Next Big Technology (NBT)

Additionally, GoodFirms invites the service providers to engage in the research process and present their strong proof of their work. Hence, obtain an opportunity to get listed in the catalog of best companies as per their expertise area.

Getting listed at GoodFirms will give you a chance to spread your wings and explore your business globally, be a magnet to potential customers, increase sales, and earn good profit.

## About GoodFirms

GoodFirms is a Washington, D.C. based research firm that aligns its efforts in identifying the most prominent and efficient mobile app development companies that deliver results to their clients. GoodFirms research is a confluence of new age consumer reference processes and conventional industry-wide review & rankings that help service seekers leap further and multiply their industry-wide value and credibility.

Get Listed with GoodFirms.

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