

Electronic Nicotine Organization Reaches Over 25 Million People with its Initial Social Media Campaign

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DALLAS, TEXAS, UNITED STATES, August 8, 2019 /EINPresswire.com/ --<u>Electronic Nicotine Organization</u> is Leading the Fight Against Youth Nicotine Usage with its Initial Social Media Campaign Reaching Over 25 million in the first two days!#enoughnic

DALLAS, Texas, August 6, 2019 -- The Electronic Nicotine Organization (<u>ENO</u> a 501(c)(3) Non-Profit organization) -EnoughNic.org - is leading the social media fight against youth nicotine addiction and e-cigarette usage.

ENO launched its first social media campaign July 27-28,2019, reaching over 25,000,000 people throughout the two-day launch. This was done effectively by utilizing creative content on Twitter,Instagram,Facebook and



Snapchat. The campaign numbers registered at a historic high for a non-profit with over 25,180,000 impressions. Within a week the number has grown to over 32 million viewers being engaged.

Popescu added, "With increased giving, ENO will be able to produce even more viral social media campaigns and create school educational programs to reverse the dramatic increase in addictive nicotine e-cigarettes. Our organization will reach over 10 million teenagers a day."

By creating powerful partnerships with strong social media influencers, amplified by social media, the Electronic Nicotine Organization is taking a decisive stand against youth nicotine use.

Visit our website to learn more and donate to eliminate youth nicotine use.

For more information, visit: <u>https://enoughnic.org/</u> Reach us at contact@enoughnic.org Follow on social at: Facebook: <u>https://www.facebook.com/EnoughNicOrg</u> Twitter: <u>https://twitter.com/EnoughNic</u> Instagram: <u>https://www.instagram.com/enoughnic/</u>

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