

# Global Hiking Gear and Equipment Market 2019 Share, Trend, Segmentation and Forecast to 2025

*Hiking Gear and Equipment Market –Market Demand, Growth, Opportunities, Analysis of Top Key Players and Forecast to 2025*

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Wiseguyreports.Com adds “Hiking Gear and Equipment Market –Market Demand, Growth, Opportunities, Analysis of Top Key Players and Forecast to 2025” To Its Research Database.

## Report Details:

This report provides in depth study of “Hiking Gear and Equipment Market” using SWOT analysis i.e. Strength, Weakness, Opportunities and Threat to the organization. The Hiking Gear and Equipment Market report also provides an in-depth survey of key players in the market which is based on the various objectives of an organization such as profiling, the product outline, the quantity of production, required raw material, and the financial health of the organization.

Hiking equipment is the equipment taken on outdoor walking trips. Hiking is usually divided into day-hikes and multiple-day hikes, called backpacking, trekking, and walking tours. The equipment selected varies according to the duration, distance, planned activities, and the environment. Additional factors include weight and preparedness for unplanned events. The level of preparedness can relate to remoteness and potential hazards; for example, a short day hike across farmland or trekking in the Himalayas. The length and duration of a walk can influence the amount of weight carried.

The rise in value-added and innovative adventure sports products is an important emerging trend, which is expected to have a positive impact on market growth during the forecast period. To cater to the varied needs of consumers, vendors today are introducing innovative product offerings in terms of design, color, shape, and weight. The competition among key players is intense, and it becomes necessary for these manufacturers to constantly improve their product offerings in order to maintain their position in the market. For instance, manufacturers have started reinventing the insulation used in tents, which helps in keeping cold air from reaching the user's body.

One of the key drivers for market growth is government initiatives to promote outdoor activities.

In many countries, the government is introducing initiatives to promote various outdoor activities, which can boost the growth of the hiking gear and equipment market during the forecast period. In India, the Ministry of Tourism is working with the Indian Mountaineering Federation and Adventure Tour Operators Association to promote the country as an adventure tourism destination.

The Leading key players covered in this study

The North Face  
Marmont Mountain  
Black Diamond  
Arc'teryx  
Marmot  
Mountain Hardwear  
Kelty  
MontBell  
AMG Group  
Big Agnes  
Sierra Designs  
Force Ten  
Skandika  
Snugpak  
Paddy Pallin

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This research report categorizes the global Hiking Gear and Equipment market by top players/brands, region, type and end user. This report also studies the global Hiking Gear and Equipment market status, competition landscape, market share, growth rate, future trends, market drivers, opportunities and challenges, sales channels and distributors.

Market split by Type, can be divided into:

Hiking Apparel  
Hiking Shoes  
Hiking Equipment  
Others

Market split by Application, can be divided into:

Supermarkets and Hypermarkets  
Specialty and Sports Stores  
Online Retails

Market segment by Region/Country including:

This report centers around the worldwide Hiking Gear and Equipment status, future conjecture, development opportunity, key market and key players. The examination goals are to show the Hiking Gear and Equipment advancement in North America, Europe, China, Japan, Southeast Asia, India and Central and South America.

North America

Europe

China

Japan

Southeast Asia

India

Central & South America

Key Stakeholders

Hiking Gear and Equipment Manufacturers

Hiking Gear and Equipment Distributors/Traders/Wholesalers

Hiking Gear and Equipment Subcomponent Manufacturers

Industry Association

Downstream Vendors

Consumer goods are bought for consumption by the average consumer and are also acknowledged as final goods. They are the results of manufacturing and production, and what consumers consider to see on the store shelf. They are tangible goods, purchased for direct consumption in order to satisfy human needs. They are classified into convenience products, specialty products, shopping products, and unsought products. Of these, convenience products experience the maximum demand as they are bought regularly by the consumers

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Major Key Points from Table of Content:

Chapter 1 Hiking Gear and Equipment Market Overview

Chapter 2 Global Hiking Gear and Equipment Market Competition by Manufacturers

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Chapter 4 Global Hiking Gear and Equipment Consumption by Regions

Chapter 5 Global Hiking Gear and Equipment Production, Revenue, Price Trend by Type

Chapter 6 Global Hiking Gear and Equipment Market Analysis by Applications

Chapter 7 Company Profiles and Key Figures in Hiking Gear and Equipment Business

## 7.1 The North Face

7.1.1 The North Face Hiking Gear and Equipment Production Sites and Area Served

7.1.2 Hiking Gear and Equipment Product Introduction, Application and Specification

7.1.3 The North Face Hiking Gear and Equipment Production, Revenue, Price and Gross Margin (2014-2019)

7.1.4 Main Business and Markets Served

## 7.2 Marmont Mountain

7.2.1 Marmont Mountain Hiking Gear and Equipment Production Sites and Area Served

7.2.2 Hiking Gear and Equipment Product Introduction, Application and Specification

7.2.3 Marmont Mountain Hiking Gear and Equipment Production, Revenue, Price and Gross Margin (2014-2019)

7.2.4 Main Business and Markets Served

## 7.3 Black Diamond

7.3.1 Black Diamond Hiking Gear and Equipment Production Sites and Area Served

7.3.2 Hiking Gear and Equipment Product Introduction, Application and Specification

7.3.3 Black Diamond Hiking Gear and Equipment Production, Revenue, Price and Gross Margin (2014-2019)

7.3.4 Main Business and Markets Served

## 7.4 Arc'teryx

7.4.1 Arc'teryx Hiking Gear and Equipment Production Sites and Area Served

7.4.2 Hiking Gear and Equipment Product Introduction, Application and Specification

7.4.3 Arc'teryx Hiking Gear and Equipment Production, Revenue, Price and Gross Margin (2014-2019)

7.4.4 Main Business and Markets Served

## 7.5 Marmot

7.5.1 Marmot Hiking Gear and Equipment Production Sites and Area Served

7.5.2 Hiking Gear and Equipment Product Introduction, Application and Specification

7.5.3 Marmot Hiking Gear and Equipment Production, Revenue, Price and Gross Margin (2014-2019)

7.5.4 Main Business and Markets Served

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