

ZB Global Tour Pulls Into Shenzhen Station

ZB Exchange is hosting a major all-day conference alongside industry partners and thought leaders August 16th in Shenzhen, China.

SINGAPORE, August 14, 2019 /EINPresswire.com/ -- The developments related to decentralized finance, or defi, have accounted for many of the most exciting developments taking place in the blockchain/crypto space this year. There are many moving parts that make up the defi movement and they will be addressed in earnest on August 16 in Shenzhen, China. [ZB.com](https://zb.com) is taking the topic head on this August 16th in Shenzhen with the all-day conference "Open Finance Means Win/Win".

The event starts at 10am with its schedule taking it into the evening concluding at 8:30pm. The hours in between will feature over fifty key note speakers with over thirty different projects and organizations.

[ZB](https://zb.com) Group's own vice president, [Aurora Wong](#), will address participants to speak about the innovations seen and yet to be seen in open finance and how her recently founded organization, ZB Nexus, is prioritizing defi. "ZB Nexus is our ultimate eyes and ears, delivering deep analysis and reviews... especially in regards to defi projects and tokenomics."

Key note speakers from the Asia Blockchain Council, Newton (NWT project), HiCoin, and XiaoFeiHao among others will be leading discussions throughout the gathering. BTC123 CEO, Dian Dian, will also be sharing the most exciting developments she is seeing from the birds eye view of leading blockchain media.

The event is scheduled to be the global tour's largest yet with upwards of 5000 in attendance. Shanghai is the next city to host ZB's Global Tour on August 24th.

About ZB Group

ZB Group was founded in 2012 with the goal of providing leadership to the blockchain development space and today manages a network that includes digital assets exchanges, wallets, capital ventures, research institutes, and media. The Group's flagship platform is [ZB.com](https://zb.com), the industry leading digital asset exchange. The platform launched in early 2013 and boasts one of the world's largest trading communities.

ZB Group also includes ZBG the innovative crypto trading platform, and [BW.com](https://bw.com), the world's first mining-pool based exchange. Other holdings include wallet leader BitBank, as well as exchange

The poster for the ZB Global Tour 2019 Shenzhen Station features a red and white color scheme. At the top, the ZB.com logo is displayed. The central focus is a large red circle containing the year '2019' and the slogan 'Your Market 2019 Your Way'. Below this, the Chinese text '开放共赢 ZB全球行' (Open and Win-Win ZB Global Tour) is prominently shown. The event location '深圳站' (Shenzhen Station) is highlighted in a white box, with the date and time '2019.08.16 13:00' and the venue '深圳市南山区软件产业基地5E座2层' (2nd Floor, 5E Building, Nanshan Software Industry Base, Shenzhen) listed below. At the bottom, a silhouette of the Shenzhen skyline is shown, with the text '活动背景 —— 从大湾区起航' (Event Background —— Starting from the Greater Bay Area) and the title 'ZB Global Tour Pulls Into Shenzhen Station'.

brands ZBM, ZBX and Korea's Bithi.

Industry intelligence and standards are headed by the recently launched ZB Nexus who embody the core values of ZB Group and open-source their reports and analysis for the public.

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拟邀嘉宾 Invited guests



Aurora Wong
ZB集团 副总裁
ZB创新智库 创始人
Crypto Capital 创始人



毛良涛
NWT 董事长



蔡志川
亚洲区块链学会 会长



余宁
非小号 CMO



王明远
HiCoin 联合创始人



Anker Liu
开云资本 联合创始人



唐仪
环球证券通证 总裁
香港区块链协会 联合会长



安鑫鑫
金色财经 CEO



刀哥
币快报 创始人



许英龙
科银中国 CEO



点点
BTC123 CEO



秦鑫
奔跑财经 创始人

Key note speakers



ZB.com logo

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