

Midnight Blue Ranked Among World's Most Elite 501 Managed Service Providers

12th Annual MSP 501 Identifies Top Forward-Thinking Global MSPs & Leading Trends in Managed Services

PITTSBURGH, PA, UNITED STATES, August 14, 2019 /EINPresswire.com/ -- Midnight Blue has been named as one of the world's premier managed service providers on the prestigious 12th annual Channel Futures MSP 501 rankings.

Based in Robinson Township, PA., just outside Pittsburgh city limits, Midnight Blue provides outstanding technology and managed services and solutions for small to mid-sized businesses across the Southwest Pennsylvania region.



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Larry Schwartz, Founder & CEO of Midnight Blue

Every year, MSPs worldwide complete an extensive survey and application to report their product offerings, growth rates, annual total and recurring revenues, pricing structures, revenue mix and more. MSPs were ranked according to a unique methodology that weights revenue figures according to how well the applicant's business strategy anticipates trends in the fast-evolving channel ecosystem.

Channel Futures is pleased to name Midnight Blue to the 2019 MSP 501.

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see this recognition as a testament to how we do business differently at Midnight Blue. What we do is about more than checking the box that a job is completed for a customer—it's about the deeply-held core values that guide the ways in which we are providing managed services to our customers, and building long-standing relationships with those who entrust us with their business systems,” said Larry Schwartz, President, CEO & Founder of Midnight Blue. “This is also a testament to Pittsburgh, which has become a home to some of the brightest talent; some of the best companies are right here in our region providing outstanding services and solutions across all industries. I'm proud to say that Midnight Blue, our employees, and our customers are a part of that.”

In the 12 years since its inception, the MSP 501 has evolved from a competitive ranking list into a vibrant group of service providers, vendors, distributors, consultants, and industry analysts working together to define the growing managed service opportunity.

"The 2019 MSP 501 winners are the most elite, innovative, and strategic IT service providers on the planet, and they stand as a model of excellence in the industry," says Kris Blackmon, Content Director of Channel Partners and Channel Futures and lead of the MSP 501 program. "As the MSP 501 Community grows, leagues of managed service providers learn from the successes of these winning companies, gaining insight into the best practices, strategies, and technologies that elevate an MSP to the level of the 501 winners. Our heartfelt congratulations to the 2019 winners and gratitude to the thousands of MSPs that have



contributed to the continuing growth and success of both the 501 and the thriving managed services sector."

Ten special award winners will be recognized at the MSP 501 Awards Gala at Channel Partners Evolution, held this year September 9-12 in Washington, D.C. Nominations for these special awards, including Digital Innovator of the Year, Executive of the Year and the Newcomer Award, were included in the MSP 501 application, and all candidates were encouraged to submit for them.

In addition to deciding the rankings, the survey drives the creation of an annual in-depth study of business and technology trends in the IT channel, released each year at the Channel Partners Evolution conference. The full MSP 501 Report leverages applicant responses, interviews with industry experts and historical data to give a well-rounded picture of the managed services opportunity.

The complete 2019 MSP 501 list is available at Channel Futures.

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Background

The 2019 MSP 501 list is based on data collected by Channel Futures and its sister site, Channel Partners. Data was collected online from March 1 through May 31, 2019. The MSP 501 list recognizes top managed service providers based on metrics including recurring revenue, growth and other factors.

About Midnight Blue

Founded in 2005, Midnight Blue Technology Services is a Southwest Pennsylvania-based technology services provider, offering full-service and scalable technology solutions that keep small to mid-sized business systems fully secured, backed up, and always running. Learn more at MidnightBlueTech.com.

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Background

The 2018 MSP 501 list is based on data collected by Channel Futures and its sister site, Channel Partners. Data was collected online from Feb. 28 through May 31, 2018. The MSP 501 list recognizes top managed service providers based on metrics including recurring revenue, growth and other factors.

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