

# P2Sample included on Inc. Magazine's Annual List of America's Fastest-Growing Private Companies

*For the fourth year in a row, leading programmatic sample company appears on the prestigious Inc. 5000*

ATLANTA, GA, USA, August 15, 2019 /EINPresswire.com/ -- [P2Sample](#), a technology-driven sample provider in the market research industry that was recently acquired by [Cint](#), has once again been included in Inc. magazine's annual [Inc. 5000](#) list, the most prestigious ranking of the nation's fastest-growing private companies.

The list represents a unique look at the most successful companies within the American economy's most dynamic segment—its independent small businesses. Microsoft, Dell, Domino's Pizza, Pandora, Timberland, LinkedIn, Yelp, Zillow, and many other well-known names gained their first national exposure as honorees on the Inc. 5000.



P2Sample is honored to be among their ranks for the fourth year in a row.

“

News of our inclusion in the Inc. 5000, for the fourth consecutive year, comes on the heels of our exciting announcement that we are now a part of technology leader, Cint.”

*Mathijs de Jong, CEO,  
P2Sample*

"News of our inclusion in the Inc. 5000, for the fourth consecutive year, comes on the heels of our exciting announcement that we are now a part of technology leader, Cint," said Mathijs de Jong, CEO of P2Sample. "We expect our shared growth to continue under our new structure, as we will be on the leading front of new technology application for the market research space. The future is bright!"

Not only have the companies on the 2019 Inc. 5000 been

very competitive within their markets, but the list as a whole shows staggering growth compared with prior lists. The 2019 Inc. 5000 achieved an astounding three-year average growth of 454 percent, and a median rate of 157 percent. The Inc. 5000's aggregate revenue was \$237.7 billion in 2018, accounting for 1,216,308 jobs over the past three years.

Complete results of the Inc. 5000, including company profiles and an interactive database that can be sorted by industry, region, and other criteria, can be found at [www.inc.com/inc5000](http://www.inc.com/inc5000).

"The companies on this year's Inc. 5000 have followed so many different paths to success, says Inc. editor in chief James Ledbetter. "There's no single course you can follow or investment you can take that will guarantee this kind of spectacular growth. But what they have in common is persistence and seizing opportunities."

About P2Sample

P2Sample operates the market research industry's most sophisticated sample and panel

platform for clients seeking targeted respondents for consumer insights. P2Sample's fully-automated platform programmatically integrates with hundreds of sample suppliers and allows efficient management of proprietary panels. This includes the industry's largest panel companies, exchanges and marketplaces. In addition, the platform provides access to 60+ million deeply profiled and engaged consumers across 150+ countries. Featuring the industry's only AI-driven fraud detection and respondent engagement systems, P2Sample's technology works with a wide variety of methodologies, including traditional surveys; the latest in neuroscience and behavioral approaches; and online qualitative and video studies. In August 2019, P2Sample was acquired by Cint, and it will be brought together under the Cint Group umbrella by the end of 2019. For more information visit [p2sample.com](http://p2sample.com).

#### About Inc. Media & the Inc. 5000

Founded in 1979 and acquired in 2005 by Mansueto Ventures, Inc. is the only major brand dedicated exclusively to owners and managers of growing private companies, with the aim to deliver real solutions for today's innovative company builders. Inc. took home the National Magazine Award for General Excellence in both 2014 and 2012. The total monthly audience reach for the brand has been growing significantly, from 2,000,000 in 2010 to more than 20,000,000 today. For more information, visit [www.inc.com](http://www.inc.com).

The Inc. 5000 is a list of the fastest-growing private companies in the nation. Started in 1982, this prestigious list has become the hallmark of entrepreneurial success. The Inc. 5000 Conference & Awards Ceremony is an annual event that celebrates the remarkable achievements of these companies. The event also offers informative workshops, celebrated keynote speakers, and evening functions. For more information on Inc. and the Inc. 5000 Conference, visit <http://conference.inc.com/>.

###

Media Contact: Art Siegert, [art@P2sample.com](mailto:art@P2sample.com)

Art Siegert  
P2Sample  
706-289-6138  
[email us here](#)

---

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2019 IPD Group, Inc. All Right Reserved.