

Frozen Fruits and Vegetables Market 2019 Global Trends, Share, Growth, Analysis, Opportunities and Forecast To 2024

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Summary:

A new market study, titled "Discover Global [Frozen Fruits and Vegetables Market](#) Upcoming Trends, Growth Drivers and Challenges" has been featured on WiseGuyReports.

Introduction

Global Frozen Fruits and Vegetables Market

The growing demand for frozen fruits and vegetables is expected to fuel the growth of the global market for frozen fruits and vegetable market. Freezing is a food preservation technique that reduces spoilage by preventing the growth of micro-organism. Frozen fruits and vegetable have extended shelf-lives, which is expected to contribute to the health of the market. The fast-paced expansion of the global fruits and vegetable market can be attributed to the growing popularity of frozen food due to their ability to retain nutritive value. Frozen fruits and vegetable market is expected to exhibit a robust growth owing to the hectic lifestyle of professionals as a ready-to-eat food. The rising number of office-goers is likely to intensify the growth of the frozen fruits and vegetable market.



Frozen Fruits and Vegetables

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Key Players of Global Frozen Fruits and Vegetables Market =>

- Ardo Group (Belgium)
- Birds Eye Foods, Inc. (USA)
- DonAgra Foods, Inc. (USA)
- Lamb Weston, Inc. (USA)
- Eindus Sweden AB (Sweden)
- Geest Limited (UK)
- Gelagri Bretagne SA (France)
- Green Giant (USA)
- H.J. Heinz Company (USA)
- Bonduelle (France)
- Hajdufreeze (Hungary)
- McCain Foods (Canada)
- Merko Gida Sanayi ve Ticaret A.S. (Turkey)
- G Fung Hong Limited (Hong Kong)
- Pinguin N.V. (Belgium)
- Simplot Australia Pty Ltd. (Australia)

- Simplot Food Group (USA)
- Unilever Plc (UK)
- Unifrost NV (Belgium)
- Vivartia S.A. (Greece)

Rapid urbanization is expected to promote the growth of the global frozen fruits and vegetable market. Frozen fruits and vegetable have no preservatives added to it, hence, safe to consume. The growing awareness of the safety of frozen fruit and vegetable among people is likely to encourage the market growth. Hike in disposable income of people and their growing inclination towards a luxurious lifestyle are other factors that are likely to escalate the frozen fruits and vegetable market growth. Restaurants and eateries are high end-users of frozen fruits and vegetable. The increasing number of restaurants and a high rate of adoption of frozen foods are anticipated to contribute to frozen fruits and vegetable market growth. Frozen fruits and vegetables are gaining popularity as convenient as they eliminate the need for washing, peeling, and cutting. The existence of renowned vendors of frozen fruits and vegetables across the world is expected to boost the growth of the global market. The high competition among companies is likely to benefit the growth of the frozen fruits and vegetable market growth.

The global frozen fruits and vegetable market can be studied on the basis of type. Fruits like apricot and kiwi are observed to register the highest sales. Mango, apple, and others are gaining popularity among people as smoothies made of frozen fruits trends. The frozen fruits segment of the global frozen fruit and vegetable market is expected to secure the largest share in the near future. Seasonal fruits can be availed any time of the year when stored in frozen form, which is expected to intensify the global frozen fruits and vegetable market growth. The frozen vegetable segment is poised to expand with an impressive CAGR. Spinach and leguminous plants are observed to register the highest sales volume. The frozen vegetable segment is likely to attain a considerable revenue for the frozen fruit and vegetable market. The rising demand for new flavors among new people is expected to encourage the growth of the global frozen fruits and vegetable market. North America is likely to exhibit an impressive growth pattern. In Europe, the rising popularity of frozen fruits and vegetables is anticipated to surge its market. The high rate of adoption of frozen fruits and vegetable in the Asia Pacific region due to the growing awareness among people can boost the regional market growth.

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