



# Application Management Services (AMS) Market 2019 Global Share, Trends, Segmentation, Analysis and Forecast to 2025

*Wiseguyreports.Com Publish Market Report On -"Application Management Services (AMS) Market 2019 Global Analysis, Size, Share, Trends and Growth, Forecast 2025"*

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## [Application Management Services \(AMS\) Market](#)

Application Management Services (AMS) refer to services offered by companies to manage enterprise applications of various organizations. These may be legacy or packaged software. The services are mainly categorized into development, monitoring, maintenance, and support. AMS helps companies focus on their key strength areas, cut out redundancies, while outsourcing critical IT support and management. This significantly helps cut costs, improve operational efficiency, and reduce manpower required. AMS also brings in superior visibility and greatly enhances control over applications, while mitigating risks by augmenting support staff. Cost benefits associated with AMS can vary from 15% to as high as 40% per annum. Moreover, AMS provide unmatched scalability, customization and flexibility to consumers. AMS works as a single point comprehensive service that covers every step of the application, right from conceptualization to deployment to maintenance and support.

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Market Segment by Top Companies, this report covers

Accenture  
IBM  
Infosys  
TCS  
Atos Origin  
Bourntec Solutions  
Capgemini  
Cognizant  
CSC  
Deloitte  
Fujitsu  
HP  
Iblesoft  
Ingenuity Technologies  
L&T Infotech  
Logica  
Tech Mahindra  
NTT Data  
Wipro  
Xerox

The Banking, Financial Services and Insurance (BFSI) sector is the largest consumer of AMS. This is mainly attributed to the rampant technological upgrades currently underway and expected over the next few years, in order to adapt to changing consumer demands and increasing volume of tasks. Increased focus of all sectors, especially retail and eCommerce, towards cost cutting, while increasing operational efficiencies have resulted in a heightened demand for AMS. Add to that the renewed focus of most sectors towards improving customer services, in turn leading to increased business workflow. This argues favorably for growth of the AMS market in the foreseeable future. The recent surge in number of mobile applications, in turn paves way for rampant growth in demand for management services.

#### Segmentation

To provide a holistic view of the market and prevalent trends across the macro- and micro-levels, the application management services market has been segmented on the basis of the following:

Service Type

Discrete AMS

Embedded AMS

Application

BFSI

Telecom and IT

Retail and eCommerce

Healthcare and Lifesciences

Manufacturing

Energy and Utilities

Others

#### Regional Segmentation

The market has also been segmented on the basis of the five main geographical regions and further delves into the market analysis across the major countries in these regions.

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

While technologically developed regions of North America and Europe have maintained dominance in the AMS market, rapidly developing countries of India and China are expected to position Asia Pacific as a highly lucrative market for AMS providers. Favourable government policies and increasing number trend of IT outsourcing to the region are some of the key factors spurting growth in demand for AMS in the region. However, the emerging global economic slowdown would hamper immediate growth prospects of the market. To circumvent this challenge, major players in the market such as Accenture, IBM, Infosys, and TCS, to name a few, have renewed efforts to expand their client base beyond the conventional BFSI sector.

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