



# GIRLGAMER World Finals to be Held in Dubai

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*World Finals will be held at the Meydan Grandstand in Dubai, UAE  
Other regional events will be held in South Korea, Spain and Brazil*

DUBAI, UAE, August 27, 2019 /EINPresswire.com/ -- The award-winning [GIRLGAMER](#) Esports Festival, organized by Evoloop and presented by Grow uP eSports, established a strategic partnership with Meydan One, a pioneering, next-generation lifestyle and retail destination currently under development in Dubai, United Arab Emirates (UAE), and Galaxy Racer Esports to host the GIRLGAMER Esports Festival World Finals.

The World Finals will be held at the Meydan Grandstand from December 12th to 14th. This is the last stage of the GIRLGAMER Esports Festival World Tour, which will have worldwide qualifying stages in South Korea, Spain and Brazil, after the Australian event that took place in June.

"We are very enthusiastic about bringing our event to Dubai and incredibly happy to have found such amazing partners to join us in the mission towards inclusivity. Diversity is at the heart of everything we do, and the GIRLGAMER World Finals will help bring global attention to the incredible gender equality work being done in the region. We also hope to inspire the young generation to grow up more inclusively and parents to develop better relationships with their children", Fernando Pereira, organizer of the GIRLGAMER Esports Festival.

"This is a very exciting and proud moment for us. To be partnering with GIRLGAMER to bring one of the world's most exciting, and forward-thinking esports concepts to the Middle East is a real honour, and something that exemplifies the DNA of Meydan One and solidifies our commitment to the ever-growing world of esports", says Fahad Abdulrahim Kazim, Vice President, Meydan Malls.

Team Carnage was the winner of the Oceania qualifier that was held in Sydney, Australia, a successful event that reached 1.3 million unique viewers worldwide via local coverage and the streaming platforms Huya, Twitch and Mixer.

The remaining qualifying regionals will host the best Counter-Strike: Global Offensive (CS:GO) and League of Legends (LOL) teams from Asia, Europe and LATAM:

- Seoul, South Korea, on September 8th
- Madrid, Spain, on September 28th and 29th
- São Paulo, Brazil, on October 5th and 6th

The GIRLGAMER ESPORTS FESTIVAL World Finals will also feature a business conference that includes talks by established international industry leaders, awareness panel discussions, meet & greets with pro players, and the GIRLGAMER Awards ceremony, a celebration of the industry's most inspiring women.

Organized by Evoloop and presented by Grow uP eSports, the GIRLGAMER Esports Festival is an exciting event focused on celebrating women's competitiveness in video games, as well as a platform to promote women empowerment, having been awarded as the "Best Esports Festival" at the FestX Awards in 2018.

This year the event has partnered with Critical Hit Entertainment in Australia, ROX Gaming in South Korea, BBL e-SPORTS in Brazil, and Movistar Riders in Spain, to expand globally, while being proudly supported by Logitech G.

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Evoloop is an Esports Agency with a global mindset, established in Hong Kong. With a management team that has many years of esports know-how and industry relations, Evoloop hosts competitive tournaments and business conferences, while also offering esports-related services such as event organizing and strategy consultancy.

Grow uP eSports is a non-profit organization founded in 2002, now based in Portugal and Macau, with the mission of promoting esports activities in a healthy and responsible way. Grow uP supports its competing teams, manages talent, organizes tournaments and seminars, while helping brands to reach the millennial audience through innovative marketing strategies.

Meydan One is a multifunctional entertainment, leisure and retail destination taking shape in Mohammed Bin Rashid Al Maktoum City in Dubai, UAE. Set to span a built-up area of nearly 1.5 million square metres, Meydan One will combine worldclass infrastructure and design with unique attractions. A next-generation destination where design, entrepreneurship and innovation converge, Meydan One will feature immersive lifestyle and retail offerings that incorporate the latest technologies.

Dave Smith  
Metta Sport  
+1 9176672269  
[email us here](#)

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