



METRO-Vacuum Cleaner is Made in America - REALLY?

America's Business to Consumers provides a venue for U.S. products. "METRO-Vacuum Cleaner Company" to be featured.



RENO, NEVADA, UNITED STATES, August 29, 2019 /EINPresswire.com/ -- Made in USA products offered on USAB2C.com run the gamut from: toys, to tools, homegoods, [towels](#), work & dress gloves, kitchen gear, work & [trouble lights](#), decorative windmills, sunglasses, children's shoes, scissors, office clocks, nail clippers and more. This month, "METRO-Vacuum Cleaner Company" is featured.

In December of 1939, Hyman Gulker pawned his pocket watch and gave \$50 to his son-in-law, Israel, and daughter, Pearl Stern. That was the beginning of Metropolitan Vacuum Cleaner Company Inc. (METRO-Vac) and our AMERICAN DREAM. Prior to starting METRO, Israel worked for a number of major floor care Co.'s, selling vacuum cleaners door to door. He was such a great salesman, the president of the last Co. he worked for offered him \$100 to come back to work for him. Israel's wife Pearl, said nothing doing, we're on our own now!

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If every American purchase one U.S. made product per year the impact would be \$9 billion. That creates an amazing amount of jobs for USA workers!”

J. J. Anayannis

Over the last eighty years, METRO-Vac has evolved into a multidivisional corporation. From a small retail store front

in the Bronx, NY, rebuilding and selling vacuum cleaners. METRO-Vac is now a diversified multi-unit, manufacturing facility in 2005, producing amongst other products; Data-Vac Computer Cleaning Systems and Air Force Dog Dryers.

The early years for METRO-Vac was devoted to the distribution and retailing of vacuum cleaners. From 1946 - 1949, the main core of METRO-Vac's business was the reconditioning and sale of vacuum cleaners to retail specialty stores, 5 & Dime and mail order houses.

In 1951 Jules Stern, son of Israel and Pearl, joined the business. Between 1957 - 1970 METRO-Vac introduced three innovative industry "firsts": a popularly priced, 110-volt handheld vacuum cleaner. In 1964 the first 12-volt automotive hand held vacuum cleaner that plugged into a cigarette lighter outlet. With the introduction of these two overwhelmingly successful products, demand outstripped production capabilities and a move to larger quarters was necessary. In 1968 METRO-Vac moved into its own 32,000 square foot building in Suffern, NY. In 1970 METRO-Vac introduced another industry first, the Metro Duo-Volt, the world's first and still only dual voltage (110V-12V) hand held vacuum cleaner, designed for home and car use.

In 1974, Kenneth Stern, the eldest son of Jules, joined METRO-Vac, adding a third generation of Sterns to the family business. Through the seventies and into the eighties METRO-Vac introduced many different models of vacuum cleaners from compact powerful canisters to full size vacuum cleaners.

In the eighties, METRO-Vac aggressively diversify into new industries. David Stern, Jules' youngest son, entered the Co. in 1984. Since then under the keen eyes of Jules, President, Kenneth, VP of

National Sales and David, VP of Marketing, many new and different markets have been opened for METRO-Vac products.

METRO-Vac is now a major factor in the computer/office product industry with "[Metro Data-Vac Computer Cleaning System](#)" designed to avoid costly computer downtime.

Why USAB2C?

COO George P. Hanos relayed, "USAB2C is a modern day marketplace in the tradition of the ancient Greek 'Agora'; a virtual channel where consumers and American manufacturers come together to exchange ideas, concerns and conduct business. On USAB2C.com, customers can browse an online catalog and order products sourced from USAB2C Certified American through a safe and secure website. The effort to uncover American made products is ongoing." USAB2C founders are intent on providing USA products that minimize exposure to some inferior materials found at times in Asian imports, particularly seen in toys.

Consumers can submit inquiries to USAB2C directly on the "CONTACT US" page: <https://www.usab2c.com/page/contact>.

America's Business to Consumers Inc. is a private Co. experienced in retail marketing and e-Commerce. Established in 2007, USAB2C seeks to be a single source of American manufactured products. A site where consumers can find a multitude of products manufactured in the U.S. at a competitive price.

The USAB2C team takes this occasion to sincerely wish consumers that 2019 will bring more success and happiness than any which has gone before!

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