



Darwin Automotive Expands F&I Everywhere Capability with Release of U-Draw

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-- -- [Darwin Automotive](#), a leading F&I software provider for the automotive industry, today announced the release of a next-generation tool for its users nationwide, U-Draw. During the vehicle financing process users can now draw on, mark up and circle items on mobile devices anywhere in the world; at the dealership, at home, or from any location.

Just like using a paper menu, it improves communication with the customer as the user can now circle payments or talking points, helping the customer quickly understand their choices and points of discussion. U-Draw combines the best of the mobile and digital world with the feature functionality users have in the paper world.

DARWIN
F&I Everywhere

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Phillip Battista, CEO Darwin Automotive

From a compliance standpoint, once the user is done selling F&I products, all the drawing, underlining and circling disappear, and the consumer then signs electronically. U-Draw can be used in a multitude of different ways including home deliveries, in store, virtual F&I offerings, and online digital retailing.

“Auto dealerships use the Darwin technology platform to deliver a personalized, effective customer experience and to rate, contract and remit F&I contracts electronically. Our dealers have always been able to connect to customers anywhere in the world remotely. However, a technology that combines paper and digital has never before been

used in F&I – this is a first!” said Phillip Battista, CEO Darwin Automotive.

Darwin currently operates in all 50 states. Over 5000 dealerships nationwide have enrolled in Darwin Automotive’s leading F&I software, which is endorsed by several top F&I product companies, agencies, and OEMs.

“We are thrilled to release U-Draw to our customer base as a value add for no cost to aid them in selling more F&I products. U-Draw will redefine the concept of paper meets digital. We aren’t just talking about the future of F&I, we are delivering in the present,” Battista stated.

For more information, or to schedule a product demonstration, call: 1-732-781-9010 or visit: <http://www.darwinautomotive.com>.

About Darwin Automotive:

More information is available at <http://www.DarwinAutomotive.com>, or by calling 1-732-781-9010.

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