# Logistics Services (3PL & 4PL) Market 2019: Key Players, Trends, Share, Industry Size, Opportunities, Forecast 2025

*This report covers market characteristics, size and growth, segmentation, regional breakdowns, competitive landscape, market shares, trends and strategies*

PUNE, INDIA, September 3, 2019 /EINPresswire.com/ -- The 3PLs of today can provide a much broader range of services than they used to. It used to be that their primary focus was on warehousing and shipping, so if you sent them your product they would store it and ship it for you. Now, 3PLs can handle almost your entire business. This includes not only the complete supply chain cycle, but also such functions as customer service, order management, sales support, ecommerce and IT integration. In fact, there are very few aspects of your business that a 3PL can't take care of for you and in many cases, they have technology and resources that you may not, so you get the benefit of top-tier tech without the investment.

A 4PL is an independent, singularly accountable, non-asset based integrator of clients' supply and demand chains. The 4PL's role is to implement and manage a value creating business solution through control of time and place utilities and influence on form and possession utilities within the client organization. Performance and success of the 4PL's intervention is measured as a function of value creation within the client organization.

The logistics market is large, fragmented and populated by a wide range of differing companies. There are multinational companies offering a comprehensive range of logistics services leading the industry, down to smaller national freight forwarders, offering simple logistics services. The market has been driven by consolidation over the last 20 years, with customers seeking fewer, larger providers that are able to manage complex supply chains on a global basis.

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Key Players

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report: Breakdown data in in Chapter 3.
DHL Supply Chain & Global Forwarding
Kuehne + Nagel
DB Schenker Logistics
Nippon Express
C.H. Robinson Worldwide
UPS Supply Chain Solutions
DSV
Sinotrans
CEVA Logistics
Expeditors International of Washington
Dachser

Panalpina
GEODIS
Toll Holdings
J.B. Hunt (JBI, DCS & ICS)
Hitachi Transport System
XPO Logistics
GEFCO
Yusen Logistics
Agility

Market growth has been driven by both increased economic activity and the continued trend in outsourcing of logistics activities to third-parties, both new outsourcers and companies outsourcing more activities to third-parties. The largest region in terms of outsourced logistics market size is Asia Pacific, followed by Europe and North America, with the Asia Pacific region having experienced faster growth in logistics market value than other regions. Outsourcing penetration is highest in Europe, but levels are increasing quickly in Asia Pacific. Key Trends The trend of outsourcing business processes and supply chain activities continues to be a driver of logistics company revenues and hence market growth. The growth of e-commerce is also creating an environment where supply chains are adapting to new models. Ecommerce is driving further logistics outsourcing to third-party supply chain specialists.

Dedicated e-commerce warehousing and distribution contracts are increasingly being awarded to logistics providers. A key trend in the global logistics industry is the provision of value-added services and bespoke solutions. Logistics providers are increasing their focus on specific industry sectors such as high-technology, automotive and pharmaceuticals, and offering additional value-added services that make their services more relevant for client needs. New technologies are finding their way into logistics services in order to improve productivity and enhance service. New logistics technologies being developed include vehicle management software, self-driving vehicles, robotics, internet of things applications and augmented reality. The largest logistics providers are characterized by differing service lines, asset ownership models, geographical scope and types of customers they serve.

The top three groups are all based in Europe: DHL is the largest provider globally, followed by Kuehne & Nagel and DB Schenker Logistics. All three have grown slower than the market in recent years as they have consolidated the major acquisitions made in the past. Most, but not all, of the leading logistics providers operate on a global scale, covering more than one continent. Some have a signific presence in all regions (ie Europe, Americas, Asia Pacific and Middle East / Africa). There has been significant mergers and acquisitions activity in the global logistics industry.

According to this study, over the next five years the Logistics Services (3PL & 4PL) market will register a 1.9% CAGR in terms of revenue, the global market size will reach US$ 880 million by 2024, from US$ 790 million in 2019. In particular, this report presents the global market share (sales and revenue) of key companies in Logistics Services (3PL & 4PL) business, shared in Chapter 3.

This report presents a comprehensive overview, market shares, and growth opportunities of Logistics Services (3PL & 4PL) market by product type, application, key manufacturers and key regions and countries.

This study considers the Logistics Services (3PL & 4PL) value and volume generated from the sales of the following segments:

Segmentation by product type: breakdown data from 2014 to 2019, in Section 2.3; and forecast to 2024 in section 11.7.
Transportation

Warehousing
Value-added Services
Lead Logistics Provider Services/4PL
Other
Segmentation by application: breakdown data from 2014 to 2019, in Section 2.4; and forecast to 2024 in section 11.8.
Consumer Goods
Healthcare
Industrial
Elements
Food, Groceries
Automotive
Technological
Retailing
Other

……Continued

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