

Loss Of Leg Creates Meaningful Purpose For Inventor - EZ-Walk Cane & Crutch Pad Now Available At Amazon And Walmart

Trailblazing Assistive Device Nominated for 2019 Chicago Innovation Award

CHICAGO, IL, USA, September 9, 2019 /EINPresswire.com/ -- After losing his leg 33 years ago, survivor Jerry Vasilatos was faced with a myriad of challenges in his struggle to stay active. Foremost were difficulties when going to the beach, where his crutch tips would sink in the sand and slip in the rocks, preventing him from enjoying the simpler pleasures others might take for granted.

Never one to let adversity stand in his way, this led to his creation of the [EZ-Walk Cane & Crutch Pad](#). The revolutionary device is a lightweight, flexible rubber disc that is easily fastened to traditional cane and crutch stems, making it easy for anyone to navigate beaches as well as move effortlessly across all uneven terrains. The pads also free stand canes and crutches when not in use. The product has sold over 10,000 units and aided thousands of satisfied customers within the past 3 years through his family owned company, American Ventures, Ltd.

"Knowing that solving my own problem has helped thousands of others who use canes and crutches stay active is one of the most fulfilling dreams I could have ever hoped for" Vasilatos shares. "The product was originally introduced as the [SandPad™ Landpad](#), but many people thought that meant it was only for the beach. With feedback from our customers, we recognized we could get past this misconception by offering the pad in alternate branding as the EZ-Walk to promote its parallel usage and value as the all regional, all seasonal cane and crutch accessory for sand, snow, and everything in between. Our alternate branding was just launched this summer."

Available in English, Spanish and French trilingual packaging, the rebranded EZ-Walk Cane and Crutch Pad has been nominated for a [2019 Chicago Innovation Award](#) after placing as a finalist in 2018. It is available online at Amazon, Walmart, and its dedicated website www.ezwalkpads.com. The EZ-Walk is the only patented crutch and cane tip accessory that provides maximum stability on sand, grass, mud, snow, as well as regular paved surfaces.

American Ventures plans to expand marketing of the EZ-Walk Cane and Crutch Pad into international markets in 2020.

Jerry Vasilatos



The advertisement features a beach scene with three people using the EZ-Walk pads. At the top, there are logos for 'EZ-WALK CANE & CRUTCH PAD', 'SandPad All-terrain Stabilizer', and 'CHICAGO INNOVATION AWARDS 2019 NOMINEE'. A large image of the black rubber pad is shown on the right. Text in the center reads: 'Available in NEW EZ-Walk Tri-Lingual Packaging or Original SandPad LandPad Branding. One great product... two great packages for Seasonal and Year-Round Markets!'. A blue box on the right contains a list of features: 'You've tried the rest, now get the best! The EZ-Walk / SandPad LandPad All-Terrain Stabilizer is the ONLY cane and crutch tip that provides stability on sand while also offering complete parallel usage across grass, snow, mud, rocky terrains as well as regular paved surfaces!'. The list includes: 'Innovative stabilizer fits all 3/4" and 1" inch diameter cane and crutch stem sizes.', 'Light weight and compact, each pad weighs only 11 ounces.', 'Conceived and designed by cane and crutch using inventor.', 'Also features sand and water drainage vents and a flat bottom that keeps both canes and crutches free-standing when not in use.', and 'The all seasonal, all regional solution providing recreational mobility everywhere at any time!'. At the bottom, the website 'www.ezwalkpads.com' and 'www.thesandpad.com' are listed.

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