

# In-Flight Catering Global Market Demand, Growth, Opportunities, Analysis of Top Key Player and Forecast to 2025

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*This report covers market characteristics, size and growth, segmentation, regional breakdowns, competitive landscape, market shares, trends and strategies*

PUNE, INDIA, September 6, 2019 /EINPresswire.com/ -- Market Overview

Food, beverage, bakery and confectionary, and eatable services that are provided in-flight are termed in-flight catering services. The manufacturers of on-board food items are called in-flight caterers. The increase in the frequency of flight travellers and robust growth exhibited by the aviation industry are factors that are expected to intensify the global in-flight catering industry growth. The growing inclination of people towards purchasing meals, especially in long haul flights is expected to surge the industry. In addition, increase in frequency of overseas travel can favor the global in-flight catering industry. Rapid industrialization, promoting globalisation is escalating corporate travel. The need for serving variety of delicacy is noted to intensify. The scope for the industry to expand lies therein. Deploying technology for ordering food on-board, availability of meal customization option, and trending concepts such as personal inflight chefs are other factors that are anticipated to fuel the growth of the industry.

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Industry News

September 2019

JetBlue, an American airline that provides low cost passenger carrier service, to reduce on-board service price. Its in-flight services segment to experience majority of the cost-cutting. Stakeholders eyes this an opportunity to expand customer base, which, in turn, will rise the sales of in-flight food. Thereby, boosting the inflight catering industry growth.

Segmental Outline

Type and application are the two criteria on the basis of which, the global inflight catering market

has been studied. On considering the type, the market has been segmented into beverages and food. The food segment is likely to grow remarkably, followed by the beverage segment in the foreseeable future. On considering the application type, the market has been segmented into trunk liner and regional aircraft. Increase in number of passengers preferring on-air travel is likely to promote the growth of the application segment.

### Detailed Regional Analysis

The in-flight catering industry growth status has been studied across Europe, South America, USA, Japan, India, China, Southeast Asia, South Africa, and others.

The widening population base, triggering migration, in the Asia Pacific region is observed to be impel the growth of the regional in-flight catering industry. Fast-paced expansion of the aviation industry, hike in per capita income of people, escalation in middle class economy, and increase in frequency of on-air traveller are factors that are likely to boost the APAC market. China, and other regions of Asia Pacific has different culinary preferences. Hence, then need for supplying diversified food items is expected to prompt the APAC in-flight industry growth.

### Market Key Players

Do & Co., Dnata, Gategroup, LSG Sky Chefs, Newrest, BAIK, and SATS Ltd are renowned suppliers of in-flight catering. Growing demand for high quality and hygienic food in flight are major reason that airlines prefer to draw in services from these global giant manufacturers. As a result, this is encouraging these market key players to invest in research and developmental activities for unfurling effective innovations with culinary excellence. This is likely to amplify the expansion of the in-flight catering industry.

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